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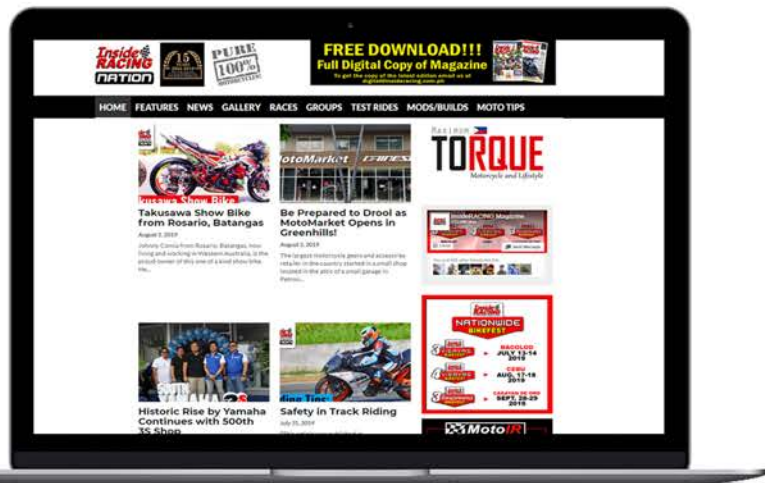
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MOTORS PHILIPPINES, INC.

SAYONARA AND JOB WELL DONE HIROSHI-SAN and Welcome to Mr. Akira Utsumi



Suzuki Philippines, Inc.'s popular and endeared President, Mr. Hiroshi Suzuki, ended his glorious 6-year term last April 30 with an intimate lunch get-together with close media friends and partners.



The animated, singing and dancing President established himself as one of the most charming, entertaining and hands-on top executive officials of the Japanese subsidiary. He was also known to take care not only of the motorcycle media but also the riding community very well.

He is leaving a great local team within Suzuki Philippines that helped him push the brand and the company to many great successes whether in retail sales or motorsports both local and international.

The marketing efforts that he put in the last six years had a great impact on the brand that will resonate in the coming years.

Sales will verify this as this 2019, Suzuki's 1st quarter sales records indicate a growth of 36% which is even higher than the total combined sales growth of the other Japanese brands. Suzuki also attained the biggest growth of 2% in Philippine market share, among the four Japanese manufacturers compared to 2018.

Suzuki is also now the most preferred underbone maker in the Philippines, with 45% market share due to the hugely popular Suzuki Raider R150 and the Suzuki Smash which is now the

number 1 selling underbone motorcycle in the country.

Meanwhile, in motorsports, Suzuki was successful in achieving historical first ARRC wins for the Philippines after all three of its riders won at least one race in the Suzuki Asian Challenge after three years of competition. Locally, they were able to claim the Super Underbone Nationwide Championships title in 2018.

Mr. Akira Utsumi will sure have an exciting job from 2019 onwards, and is lucky that Hiroshi-san left his cracking A-Team of people behind intact. We are confident that he will continue Suzuki's momentum of always doing better every time, all the time.

Hiroshi-san is not only a loyal and great supporter of IR and all of our projects, but also a very dear friend to all of us here.

Sayonara and domo arigato Hiroshi-san! We will all remember and miss you!

Ride safely and always fasten your certified helmet!

Mr. Akira Utsumi will sure have an exciting job from 2019 onwards, and is lucky that Hiroshi-san left his cracking A-Team of people behind intact. We are confident that he will continue Suzuki's momentum of always doing better every time, all the time. Hiroshi-san is not only a loyal and great supporter of IR and all of our projects, but also a very dear friend to all of us here.



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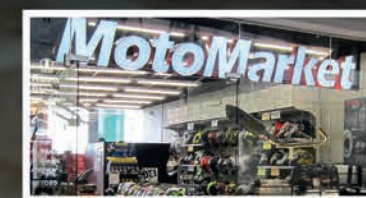
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For this issue, we would like to thank the following:

Mr. Hiroshi Suzuki
Mr. Monch Bontogon
Ms. Edelyn Yanilla
Ms. Jazel Llamas
Ms. Liberty
Mr. Dino Santos
Mr. Philip Ang
Mr. Charlie Ong
Mr. Peter Yung
Mr. Lester Tiu
Mr. Toru Osugi
Mr. Ryan Jude Camus
Ms. Jenifer Perey
Ms. Gerille Joice de Ocampo
IRBFTSXIII Presenters,
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The Philippines' First & Bestselling Two-Wheel Magazine

Published by CAMBA MOTOHAUS, INC.
Units 2 & 3 Phase 1 One Cainta Place,
Ortigas Avenue Extension, Cainta, Rizal
Telefax No: 655-3212
Website: www.insideracing.com.ph
Email add: inbox@insideracing.com.ph

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A thoroughly modern machine, the new Suzuki Katana is finely crafted to take riding pleasure to a new level. Breathtaking to behold and inspiring to ride, the Suzuki Katana is engineered to provide maximum control and optimum performance. The motorcycle was exhibited at the Thirteenth InsiderRACING Bike Festival and Trade Show in March 2019 and its arrival in the country after some months is highly anticipated.

Suzuki Philippines' former President Mr. Hiroshi Suzuki had a fantastic 6-year tenure in the country. The animated and passionate executive has helped Suzuki Philippines reach more heights and achieve numerous feats. He has also forged a great relationship with Suzuki riders and clubs and gained many friends in his stay here.

ON THE COVERS



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OUTRIDE ANYTHING

GAB VALENCIANO ON THE Wheeltek Suzuki Racing Team

By Jan Carlo F. De Leon

Gab Valenciano or Jose Angelo Gabriel Valenciano in real life is a dancer, actor, musician, host, percussionist, drummer, choreographer, and commercial model. He is known internationally for his YouTube videos called Super Selfie which gets hundreds of thousands to millions of views in his YouTube channel with over 90,000 subscribers.

He is the son of Gary V. a.k.a. Mr. Pure Energy, famously known for his energetic dance moves and his superb singing performances. He inherited his father's celebrity traits and talents and made a name for himself in the showbiz industry. But did you know that Gab Valenciano is also into motorsports?

Gab started riding motorcycles at the age of 21 with an 800cc European bike. At first, his parents were not totally agreeable with Gab riding two wheels because of safety concerns but over the years, Gab has shown that he is not only safe but he is also fast.

In 2017, Gab joined his first professional motorcycle race, the Philippine Superbike Championships (PSBK), riding a 1000cc Japanese bike. With sheer determination and out of this world skills, Gab Valenciano managed to nab 3rd place overall during that season.

That's when Suzuki-Wheeltek Racing Team took notice of him and seated him as their official PSBK 2019 racer using Suzuki's latest race machine - the GSX-R1000R. Armed with the latest technology that Suzuki can put into a race bike like launch control, the best traction control, improved aerodynamics, all new chassis and more, Gab immediately said YES to the offer and went "suit-up" for the upcoming races.

With the 2018 season dominated by their previous racer, the Suzuki-Wheeltek Racing Team with Gab Valenciano are aiming to bring home more trophies and continue dominating motorcycle racing in the country.

Catch the next rounds of the Philippine Superbikes Championships and don't miss the chance to drop by the Suzuki-Wheeltek Racing Team paddock and have your selfies taken with Gab Valenciano, he's the friendliest celebrity racer you'll ever meet.

See the following race schedules and racetracks.

- Rd. 2: June 1-2
Batangas Racing Circuit
- Rd. 3: July 6-7
Clark International Speedway
- Rd. 4: August 3-4
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- Rd. 5: September 7-8
Batangas Racing Circuit
- Rd. 6: October 5-6
Clark International Speedway

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LUXURIANT PHIL. MARKETING
Launches New ZENEOS and Sailun Tires

by Reyce Tiamzon



The latest models of Sailun and ZENEOS tires were presented by local distributor Luxuriant Phil. Marketing Inc. last March 8, 2018. The presentation was held at The Blue Leaf Filipinas in Parañaque, Metro Manila. Present were executives of Luxuriant

PhilMarketing, Inc., Sailun Tires from China and ZENEOS Tires from Indonesia.

Established in 2002, Sailun Tires' focus is on values over premium. ZENEOS Tires, on the other hand, is a brand of state-of-the-art, stylish and comfortable tires with advanced grip enhancement design technology, non-aromatic

oil, sync kerf and sipe and tread under cushion. Aside from product launches, it was also a dealers' night with great entertainment. Special guests at the event were singer Angeline Quinto and politician and actor E.R. Ejercito. Present as well was the Yamaha-4S1M racing team sponsored by ZENEOS Tires which helps a lot in the team's victories and great performances in different race events. [IR](#)



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PIRELLI DIABLO ROSSO SPORT LAUNCHED

at the Chang International Circuit, in Buriram, Thailand

by Ricci Abrina

The all new Pirelli Diablo Rosso Sport for underbone and motorcycles up to 400cc was launched last Mach 18, the day after the 3rd round of the 2019 World SBK Championship held at the Chang International Circuit.



This fairly new racing circuit is also in the racing calendar of the MotoGP championships. Yet again, Mr. Philip "Pipoy" Ang of Caloocan Sales and Mr. Louie Ruben of Pirelli Asia invited media as well as 13 dealers from all over the Philippines to the 3rd round of the 2019 World Superbike Championship (WSBK) racing weekend and the new Pirelli tire launch for the Asian

market. Sport, not so sport and underbone motorcycles were ready to be tested with the new Pirelli Diablo Rosso Sport tire at the Chang International Circuit in Buriram, Thailand in MotoGP mode - another experience ticked out in my bucket list - a few more to go.

The underbones were tested in a slalom type setting in the concrete parking lot of the track while the motorcycles up to 400cc were ready for

the real racetrack scenario. We were all billeted in the highly modern Modena Hotel right inside the Buriram United sports complex right next to the well-known Buriram United football stadium.

After the much entertaining race of WSBK Championships in the late afternoon, Mr. Marco Elli, APAC Commercial Director, Pirelli Tyre S.p.a. was on deck to welcome the guests and participants to some Thai cultural entertainment



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and a sumptuous sit down dinner. He also briefly discussed what the new Pirelli tire launch was all about. Also in the Pirelli presentors' roster were Mr. Vinicius Pecorari Coelho, R & D Manager - APAC and Miss Flavia Maffei, Marketing Director - APAC to discuss in creative detail what and how the Pirelli Diablo Rosso Sport is made of. As explained, the new Pirelli Diablo Rosso Sport

tire's new layer monopoly carcasses are dedicated to relatively light vehicles while 2-ply carcasses are available for heavier and high-performance motorcycles to ensure vehicle stability and a predictable variation of tire usage. The tread pattern of the new Pirelli Diablo Rosso Sport apes the well-known race tire Diablo Supercorsa where the groove design is highly effective in water dispersal. The Pirelli Diablo Rosso Sport is a street tire with dual compound, hard to medium compound at the crest of the tire for longer mileage as well as stability in the straights and softer compound at the edges for added grip while turning at low lean angles ala spectacular Alvaro Bautista on his V4.

On the day the participants were eagerly anticipating for the testing of the Pirelli Diablo Rosso Sport, the riding media from the Asian region showed up in their leather suits and racing gear. At the slalom course, we tested the underbones and then we were encouraged to ride different types of motorcycles such as 115cc and a 150cc Yamahas. All motorcycles were typically agile and responsive in the slalom course - I wonder if it would feel as great in high speed testing. Meanwhile, motorcycles up to 400cc were at our disposal for the racetrack and we tested Yamaha MT03s, MT15s, R15s and R3s, Honda CB300s, BMW G310Rs, Kawasaki Ninja 300 and Z300, Benelli 302R and a couple of classic Café Racer 200s. All these motorcycles were fitted with the new Pirelli Diablo Rosso Sport which showed fantastic grip front and rear. I haven't heard a screech in any of the 4 motorcycles I tested (in order: Honda CB300R, Benelli 302R, Kawasaki Z300 and Yamaha MT03) while engine braking nor hard braking. The absence of wheel spin at the rear meant just pure traction in every left and right turns as well as accelerating. Thank you Pirelli for coming out with a lightning fast and safe street/track tire for rain or shine.

When you add Mr. Pipoy Ang and Pirelli together, there's only one massive thing on my mind - "Pirelli/Grip/Race/Repeat!". 



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YAMAHA SIGHT SAFERUN

1st Elimination Luzon Leg - Rizal Loop

by Ricci Abrina

5 a.m. was the call time for the media participants at the Motortrade Yamaha 3S shop along Ortigas Extension in Cainta. More than 20 Yamaha Sight 115 owners participated in this Yamaha Sight Saferun 1st Elimination and guess what? This time I'm one of the media participants (5 of us) - how cool is that despite the summer heat?



media category while Lance Ruiz of Driven2Ride PH topped the media run with a 94.29 km/l and Alex Alo of Lifestyle on Wheels made 77.10 km/l.

Flag-off was scheduled at around 7:00 a.m right after the opening ceremony which was fed live on the Yamaha Facebook channel.

Our 164-kilometer route started at the Yamaha 3S shop in Cainta and passed through Angono and onto Motortrade Tanay for the first checkpoint and pit stop with food and drinks. After which, the riders proceeded to an 82.8-kilometer route to Lumban, Laguna for checkpoint 2 and for refreshments as well - half way through the whole trip. Then we headed back the way we came from for another 2-hour ride back to Cainta. I was second to check in for the final checkpoint

in Petron CDV Ortigas at 11:55 a.m. to find out my gas consumption.

Before we were released at the start of the run, we had our gas tanks filled to a pre-determined level for every participant then sealed via signed packing tape at the gas cap. Only then when you've finished the route, the marshals will inspect the seal if it had been tampered and refill the gas tank to the pre-determined level. At the final checkpoint, marshals will then check through the gas pump how much gas you consumed. My reading at the pump to top up was 1.85 liters which amounted to 88.71 kilometers to a liter of gas. I ended up second place in the

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SUSPENSION M-SERIES
- FOR MID 275MM & 295MM/CLICK 125 330MM
- FOR DUAL ABSORBER 275MM & 335MM

SUSPENSION S2 LINE
- FOR SNIPER135/MX 203MM, SNIPERMX KING 208MM & RS150 229MM

SUSPENSION DB-5
- FOR MID 295MM & AEROX 305MM

SUSPENSION S-SRS
- FOR MID 295MM/CLICK 125 330MM
- FOR DUAL ABSORBER 275MM & 335MM

SUSPENSION SB-2 LINE
- FOR MID 295MM, BEAT/CLICK 125 330MM, AEROX 305MM & NMAX 335MM
- FOR DUAL ABSORBER 335MM

SUSPENSION EB-2 SERIES
- FOR MID 295MM, BEAT/CLICK 125 330MM, AEROX 305MM & NMAX 335MM
- FOR DUAL ABSORBER 335MM

SUSPENSION EB-3 SERIES
- FOR MID 295MM, BEAT/CLICK 125 330MM, AEROX 305MM & NMAX 335MM
- FOR DUAL ABSORBER 335MM

SUSPENSION EB-3 SERIES
- FOR MID 295MM, BEAT/CLICK 125 330MM, AEROX 305MM & NMAX 335MM
- FOR DUAL ABSORBER 335MM

SUSPENSION SB-3 LINE
- FOR MID 295MM, BEAT/CLICK 125 330MM, AEROX 305MM & NMAX 335MM
- FOR DUAL ABSORBER 335MM

SUSPENSION SB-5
- FOR MID 295MM & AEROX 305MM

SUSPENSION SB-2 LINE
- FOR MID 295MM, BEAT/CLICK 125 330MM, AEROX 305MM & NMAX 335MM
- FOR DUAL ABSORBER 335MM

SUSPENSION SB-2 LINE
- FOR MID 295MM, BEAT/CLICK 125 330MM, AEROX 305MM & NMAX 335MM
- FOR DUAL ABSORBER 335MM

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The top three winners of the Yamaha Sight SafeRun Luzon leg were Mr. Marlon Aloba who placed 3rd with a consumption of 101.23 kilometers per liter, Mr. Reymart Dumandan was 2nd with a consumption of 103 kilometers per liter and the top step was Mr. Victor Dagaas who produced a whopping 110 kilometers to a liter.

The event was organized by Adventure Team Philippines headed by Mr. Francis Rivera together with Yamaha Motor Philippines and Motortrade. Petron Philippines was as usual in the mix helping motorsports thrive and grow. We really do appreciate having the media participate and get immersed in the event. They're getting good at this! [LR](#)



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- 80/80-14
- 90/80-14
- 120/70-14
- 120/70-15^{new}
- 90/80-16

REAR

- 120/70-11^{new}
- 110/90-12^{new}
- 120/70-12
- 130/70-12
- 140/70-12^{new}
- 130/60-13
- 130/70-13
- 140/60-13^{new}
- 140/70-13
- 150/70-14
- 90/80-14
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OFFICIAL ALPINESTARS FLAGSHIP STORE in the Philippines Opened

by Reyce Tiamzon

Since its inception in 1963, Alpinestars is now a world-leading manufacturer of professional racing products, motorcycling airbag protection, high-performance apparel and technical footwear.

Alpinestars' wide variety of products for riders and racers were available at the store as well as other brands of helmets and bike accessories. The flagship store is a good place for bike nights and bikers to hang out and bond.

Present at the opening of course was Alpinestars Philippines' Mr. Charlie Ong, Mr. Lester Tiu and Mr. Peter Yung. A number of local racers, riders and motoring journalists attended the opening as well as executives of motorcycle dealer Wheeltek and actor Jak Roberto.

The Alpinestars flagship store is located at No.3 Sgt. Esguerra Street, Quezon City.

Check out their facebook page <https://www.facebook.com/MegaMotocicleta/>. [IR](#)

Riders, racers, motorcycle dealers, personalities and even celebrities were present for the opening of the first official Alpinestars flagship store in the country. The opening last March 29 was done through a bike night wherein bikers and the who's who in the motorcycle community had an awesome night.

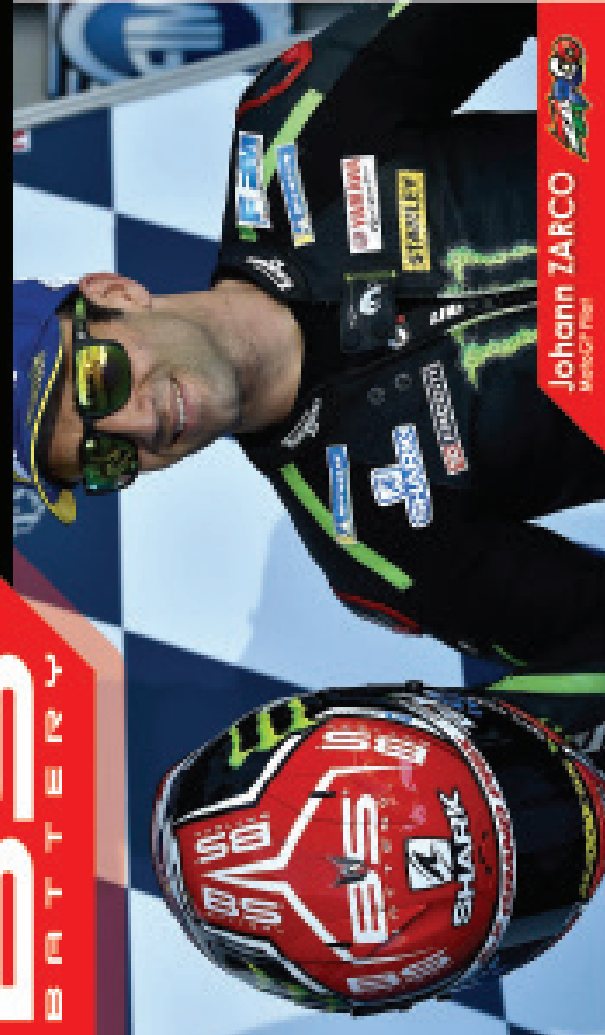


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		BB5L-B (FA) SRP: P 1,100.00	
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THE THIRTEENTH IRBFTS Bike Show Competition

by Arnel Santos-Yñigo

The best bike builders from all over the nation collide for the Custom Bike Show Competition at the Thirteenth InsideRACING Bike Festival and Trade Show.



Inside RACING
 www.insideracing.com.ph

Participants certainly brought their A-game as the mods we witnessed that day were on a whole new level. It is indeed a testament of Filipino creativity and craftsmanship on how these show bikes were built. We can't help but admire the teams, builders and owners behind these bikes as they have put all their blood, sweat and tears just to build these amazing works of art in two wheels. We had the honor of talking to each and everyone of the individuals behind



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those bikes. Each of those bikes tells a unique story - a story of perseverance, team work, determination, creativity, collaboration and the love for modifying bikes. For many of them, the IR Bike Fest was the culmination of all of their hard work and sacrifices. A chance to take part in the fires of competition to reach the highest echelons in the nationwide bike modifying community.

In the Standard/Backbone category, Allan Sampang with his custom-made Honda XR200 Scrambler built by Jerick Waje of 5J Customs bagged the top spot. The bike sports a custom-

piston. John Ibasco placed 2nd with his Café/Tracker concept Honda TMX. The bike featured intricate custom-made exhaust system by VMAX, custom-made cross between a buckhorn and beach bar handlebars. The weld work on this bike was spectacular. It also featured custom-made single seater and USD forks. Jhay Garcia took the 3rd place with his Yamaha TFX which features pro-arm swing arm conversion and a 3-barrel custom exhaust system. The bike also sports custom metallic paint.

The competition in the scooter category was

brought to a whole new level. We witnessed mods that pushed the boundaries of local custom-machining and fabrication. We can truly say that our local builders are without question extremely talented and resourceful. If you can dream it, they can certainly build it. Jay Garcia with his Batman-inspired hyper modified Yamaha Mio took the Best in Scooter award. He went on to bag 2 major awards as he also took the top spot for the People's Choice award and Overall Best in Show. Aside from that, he bagged the



made tank with deviated filler cap, the bike also sports custom-made alloy side panel covers and custom-made alloy bash plate. The bike features custom-made brat style custom leather seat, and it also features custom airbrush paint, custom-made stainless steel exhaust system and custom-made LED tail light made out of a motorcycle

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top spot for Best Bike in South/Eastern Luzon and 2nd place in Best in Presentation. Jay's bike was built by 5J customs headed by Jerick Waje and it stayed true to the Batman theme, paying homage to the Batcycle with the super wide mags and tires. The scoot also featured custom-made single sided swing arms at the front and back with integrated braking systems. The scoot has custom swing arm extensions and custom-made handlebars set for an aggressive riding position just like the Batcycle. Jebsum Butlig was the secondplacer in the Best in Scooter category with his Yamaha Fino Trike. He went on to get 3rd place in the Overall Best in Show and 2nd place in Best Bike in North Luzon. The scoot featured

custom-made independent suspension and steering assembly as well as custom swing arm extensions, fatty tires, 72-spoke wheelset and a custom on-board sound system. Jonathan Moya bagged 3rd place with his Yamaha Mio MXi show scoot. He also got several awards such as 3rd place in the People's Choice, 5th in the Overall Best in Show, 1st place in the Best Bike in Manila and 2nd in the Best in Paint. His scoot featured an intricately done custom airbrush art inspired by Michael Jordan. The scoot also featured custom air suspension system, chopper-inspired custom handlebars, steel hand grips, footpegs, chopper

side mirrors and twin barrel exhaust system all built by Password Modifikasi headed by Jeffrey Chua.

In the Underbone class, the builders kept pushing the envelope. They showcased their custom metal fabrication and machining skills. It was indeed awe-inspiring. Ethel Alva Feliciano was the champion with her futuristic concept Raider 150. The bike was built by Johnie Rey Nabua who integrated Confederate motorcycles and Spondon Engineering build styles into one bike. The front end features a custom-made single sided fork with hubless wheels, it's a shoutout to Confederate Cycles "Wraith". The rear end features a custom-made tubular pro-arm swing arm and a custom-modified chassis an homage to Spondon engineering build style. They also bagged the top spot for Best Bike from Northern Luzon. Blessie Jane Lopiga got the 2nd place with her turbocharged Yamaha Sniper 150 which featured a custom-made turbo system, pro-arm swing arm, custom paint and USD front suspension with dual brake system up front. She also took several awards such as 4th in the Overall Best in Show, 2nd in the Best Bike in South/Eastern Luzon, 3rd in the Best in Paint and 3rd in the Best in Presentation. Edgar Marx Venom Francisco placed 3rd with his highly modified Raider 150 which featured a unique custom-made swing arm that features fully functional front suspension outer tubes. It also sports intricately custom cut body panels that were also custom-painted as well as a hubless front wheel. The bike also bagged 7th place in the Overall Best in Show.



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There were other bikes that stood out during the show such as the 9-wheeled Yamaha Mio Sporty built by Aldrean Nicdao. The scooter featured difficult modifications such as the 3 wheels up front and 6 wheels at the back. The wheels at the rear were mounted on a custom-made stretched out swing arm. Each 3-wheel set was joined by a single axle but they featured independent suspension. The engine was also highly upgraded. The scooter also featured a hubless front wheel mounted with 3 tires.

Another bike that made waves is the Yamaha Sniper 150 owned by Cesar Caadlawon who took 5th place in Best Underbone, 10th overall in Best in Show and 2nd in Best Bike in Manila. The



CATEGORY AWARDS

Best in Standard/Backbone

1. Allan Sampang
2. John Benedict Ibasco
3. Jhay Briones

Best in Scooter

1. Jay Garcia
2. Jepsam Butlig
3. Jonathan Moya
4. Ian Lester De Ramos
5. Aldrean Nicdao
6. Czarina Mapagay
7. Ricky Fernandez
8. John Darwin Mata
9. Jonald Tapeç Ventura
10. Vernest Nicole Angeles

Best in Underbone

1. Ethel Alva Feliciano
2. Blessie Jane Lopiga
3. Edgar Marx Venom Francisco
4. Johnny Comia
5. Cesar Caadlawon
6. Kendrick John Rosario
7. Reysonn Chello Mesina
8. Clarize Medrano
9. Albert De Guzman
10. Aaron Alexander Soriano

MAJOR AWARDS

People's Choice Award

1. Jay Garcia
2. Kendrick John Rosario
3. Jonathan Moya

Overall Best in Show

1. Jay Garcia
2. Ethel Alva Feliciano
3. Jepsam Butlig
4. Blessie Jane Lopiga
5. Jonathan Moya
6. Ian Lester De Ramos
7. Edgar Marx Venom Francisco
8. Johnny Comia
9. Aldrean Nicdao
10. Cesar Caadlawon

Best Bike in Manila

1. Jonathan Moya
2. Cesar Caadlawon
3. Czarina Mapagay
4. Ricky Fernandez
5. Reysonn Chello Mesina
6. Renz Marlon Mateo
7. Albert De Guzman
8. Renz Marlon Mateo
9. Jonald Tapeç Ventura
10. Deanne Mae Pili

Best Bike in South/East Luzon

1. Jay Garcia
2. Blessie Jane Lopiga
3. Ian Lester De Ramos
4. Johnny Comia
5. Clarize Medrano

Best Bike in North Luzon

1. Ethel Alva Feliciano
2. Jepsam Butlig
3. Aldrean Nicdao
4. Allan Sampang
5. Kendrick John Rosario

SPECIAL AWARDS

Best in Paint

1. Czarina Mapagay
2. Jonathan Moya
3. Blessie Jane Lopiga

Best in Presentation

1. Ian Lester De Ramos
2. Jay Garcia
3. Blessie Jane Lopiga

Best in Sticker/Wrap

1. Menandro Bernardo
2. Ian Lester De Ramos
3. Mark Alvin Rubion

Best in Thai Concept

1. Renz Marlon Mateo
2. Renz Marlon Mateo
3. Vernest Nicole Angeles



bike featured a seamless integration of genuine Ducati parts into the Sniper platform such as the pro-arm swing arm, USD front suspension, mag wheels and brake system. The bike was built by 5J customs. The NOS-powered Raider 150 built by Johnny Comia who took his car expertise into the world of motorcycles also stood out. The bike featured aggressive engine mods supplemented by NOS System. It has carbon fiber panels and pro-arm swing arm.

Another notable scooter was the Swarovski crystals-covered Honda PCX of Menandro Bernardo which was inspired by extreme luxury cars from the middle east. Covering this scooter with individual crystals took a lot of patience and hard work. The scooter featured a custom-built sound system. Also elegantly built was the Yamaha Sniper 150 built by Dencio Herrera Santiago. It featured USD front suspension with dual disk rotors and it also sported pro-arm swing arm and custom-made

Leo Vince Twin undertail exhaust. It adapted a big bike concept. It was done with such subtlety you could have sworn that it was manufactured that way. The build team was that good and they had impeccable attention to detail.

InsideRACING's Custom Bike Show competition is a yearly salutation to our talented and hard-working bike builders, teams and owners who share a common passion for bike modifying culture. We continue to be amazed by the level of skill and craftsmanship that we get to witness each year. It is indeed an attestation of the talent, ingenuity and resourcefulness of our local bike builders and modifiers. Hats off to them for they are the reason our bike modify culture is alive and thriving. **IR**



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LEGENDS IN THE MAKING at the 10th Yamaha Grand Prix

A breathtaking moment indeed. The 10th Yamaha Grand Prix is where riders start their legacy and this season wouldn't be simple because the bar was set by Masato "The Chairman" Fernando and Mckinley Kyle "The Wonder Boy" Paz.



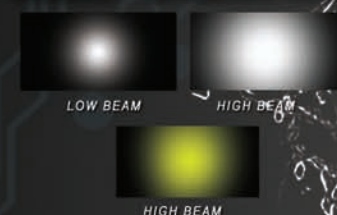
These two Filipino racing icons started their journey in YGP wherein they were pushed to their full potential in every race. As their skills grew, all their hard work resulted in becoming the Philippine representatives in the ARRC. Now, they're the inspirations of riders who are eyeing to be the best racer they can be.



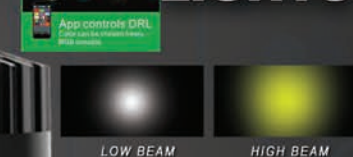
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M02D AC/DC

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VOLTAGE: DC 9-18V
LOW BEAM: 1600 LM
HIGH BEAM: 2500LM

M02E-C DC

POWER: 25W
VOLTAGE: DC 9-18V
LOW BEAM: 1750 LM
HIGH BEAM: 2500LM

M02E AC/DC

POWER: 25W
VOLTAGE: DC 9-18V
LOW BEAM: 1750 LM
HIGH BEAM: 2500LM

M02H AC/DC

POWER: 25W
VOLTAGE: DC 9-18V
LOW BEAM: 2300 LM
HIGH BEAM: 4600 LM

M02X AC/DC

POWER: 40W
VOLTAGE: DC 9-18V
LOW BEAM: 2200 LM
HIGH BEAM: 4000 LM
ALL-WEATHER

M02K AC/DC

POWER: 40W
VOLTAGE: DC 9-18V
LOW BEAM: 2200 LM
HIGH BEAM: 4000 LM
ALL-WEATHER

M02K AC/DC

POWER: 40W
VOLTAGE: DC 9-18V
LOW BEAM: 2200 LM
HIGH BEAM: 4000 LM
ALL-WHITE

M11G H4 DC

POWER: 25W
VOLTAGE: DC 9-18V
LOW BEAM: 1600 LM
HIGH BEAM: 2500LM

M11R DC

POWER: 25W
VOLTAGE: DC 9-18V
LOW BEAM: 1600 LM
HIGH BEAM: 2500LM

M11R 1L H4DC

POWER: 25W
VOLTAGE: DC 9-18V
LOW BEAM: 1600 LM
HIGH BEAM: 2500LM

M11G DC

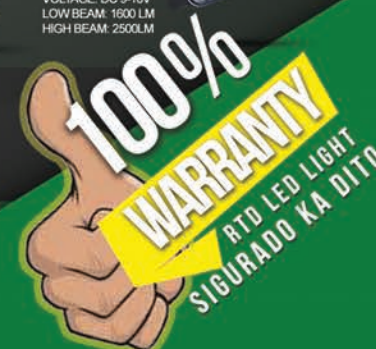
POWER: 25W
VOLTAGE: DC 9-18V
LOW BEAM: 1600 LM
HIGH BEAM: 2500LM

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POWER: 25W
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YGP LUZON LEG RESULTS

YGP Underbone 150 Season Championship

1. Robert Ryan Espiritu
2. Niel Jan Centeno
3. Ephraim Onahon

Yamaha Dealer Cup Race

1. Motorace – John Emerson Inguito
2. Rhean Marketing – Ephraim Onahon
3. LYR Motorhub – JR Daguio

All Female

1. Justinne Bethany Tolentino
2. Jasmin Jao
3. Erika Ondillo

YClub Fun Race UB 150

1. Anthony Enriquez
2. Laudie Cabahug – Vega Force Mantis Riders, Inc.
3. Yhel Labicane – Sniper Club 150i MX

YClub Fun Race UB 125

1. Darwin Maristela – Mio i Riders Club 125
2. Mark Enensado – Yamaha United
3. John Paul Austria – Mio i Riders Club 125

YClub Fun Race UB 115

1. Jason Bautista – Vega Force i Owners Club
2. David Lu – Yamaha United
3. Vijay Manguera – Vega Force i Owners Club

Sniper 150 One-Make Race

1. JC Adia
2. Tommy Topel
3. Ramon Franco

160 Open AT

1. Christian Anderson
2. Maiko Adapon
3. Jaed Issifu



The expectations, adrenaline and dreams are combined to make history in the YGP. This season kicked off with the annual categories of the YGP 150 Underbone Championship, All-female Category, Dealer Cup Race and Sniper 150 one-make race complemented by 160 Open AT, Club and Fun Races.

The YGP 150 Underbone Season Championship was composed of top riders from Luzon, Visayas, and Mindanao utilizing the Sniper150 fitting the racers who wants to take home the titles. They all had one goal – to race towards the finish line. During Race 1, the battle was between Robert Ryan Espiritu and Garry Cañeda Jr. and determined to be on the first spot, Espiritu created a great distance on the last lap leaving Cañeda at second place and Niel Jan Centeno at third. In Race 2, every rider was eyeing to get the title from Espiritu. Centeno made a great impression in the first lap but Espiritu was not to be denied as he claimed the back-to-back

top finish. The overall standings for this leg had Espiritu at first, Centeno at second, and Onahon at third.

In the All-female category, through the great speed of Mio Sporty, Justine Bethany Tolentino showed why she is the reigning champion with a repeat victory and outclassing the field in the Luzon leg. Jasmin Jao was impressive and only trailed the leader by a one-second difference after starting from the eighth spot while last year's 1st runner-up, Erika Ondillo, pushed through the pack with a third place finish.

The Dealer Cup Race consisted of MotorAce, New Nemar, FMN Industrial, Rhean Marketing, LYR Motorhub, and DES Marketing, all eager to showcase the Yamaha brand beyond their shop. Maximizing the record-breaking Sight 115, each rider was ready to bring home the coveted championship and a season's worth of bragging rights. After 12 laps, John Emerson Inguito of MotorAce emerged on top followed by Ephraim

Onahon of Rhean Marketing and JR Daguio of LYR Motorhub.

In the Sniper 150 one-make race, the crowd witnessed why this motorcycle is the trusted vessel of Yamaha's Champion riders. The speed and precision was evident in every corner of the racetrack. This allowed JC Adia to unleash his full potential to win it all. He was swiftly followed by Tommy Topel and Ramon Franco.

The Yamaha Grand Prix is where racing dreams turn into reality and those aspiring racers will soon be one of the Filipino racing icons. This competition is the perfect avenue to cater to your passion for racing. In this 10th season, Yamaha is off to an epic start with dramatic wins and runaway victories. Will the leaders keep their top spots? Or will we see a new set of Champions in the next leg? The next round was on May 26 as the YGP headed to Mindanao. **IR**

Credit: YMPH

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MOTORCYCLE RIDERS' UNITY RIDE AGAINST "Doble Plaka" Law

A "Unity Ride" by thousands of motorcycle riders was held on March 24, 2019 to protest the implementation of the Motorcycle Crime Prevention Act (Republic Act 11235) dubbed as "Doble Plaka" law which requires bigger plates readable from 15 meters away at both the front and back of motorcycles.

Riders gathered at the People Power Monument in Quezon City. The motorcade passed through EDSA and regrouped at the Senate building located in Pasay.

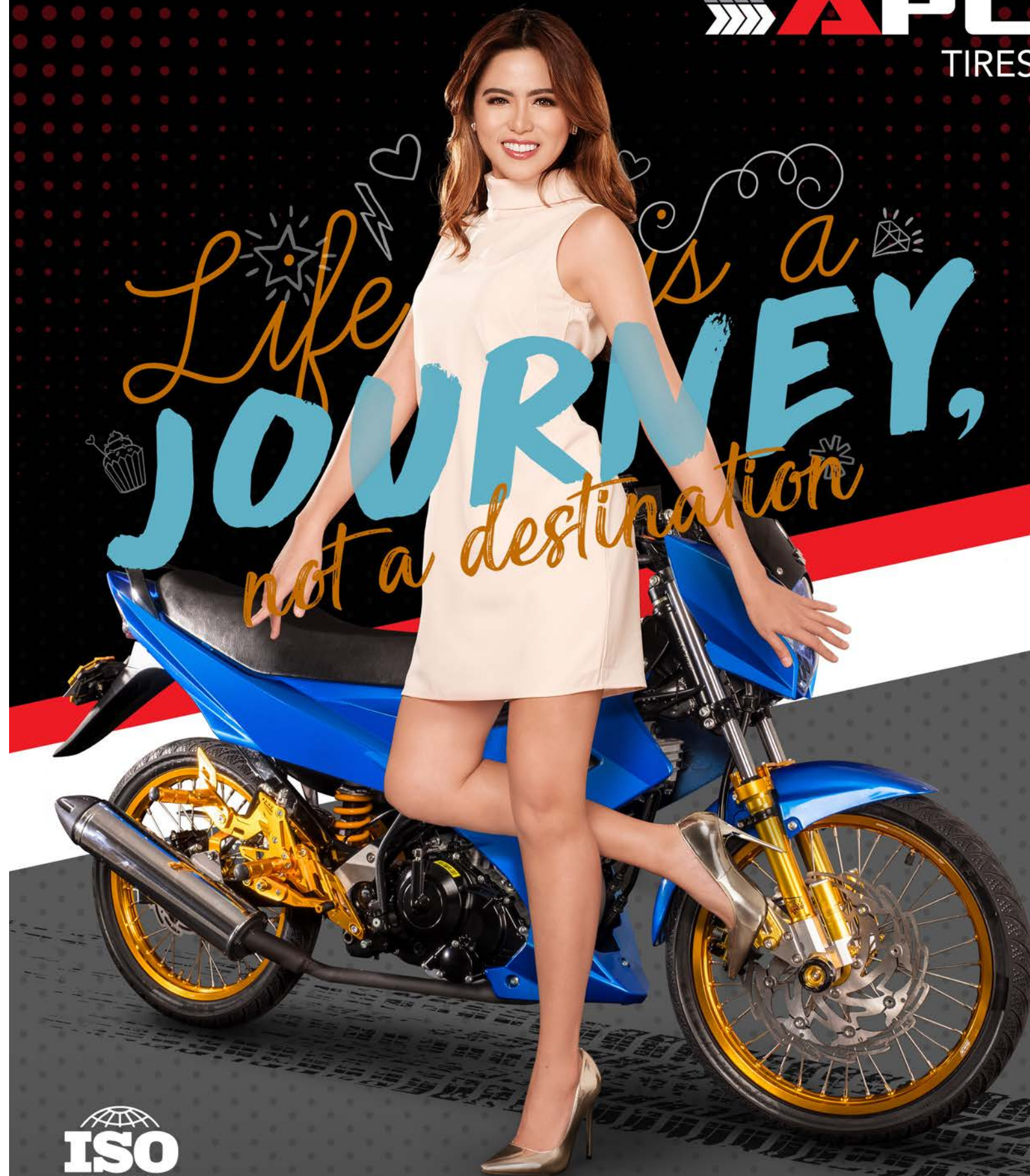
Having bigger license plates at the front and rear of motorcycles affects the aerodynamics of

a motorcycle and the safety of the rider as well other motorists. Not all motorcycle models can be safely modified for the bigger plates and criminals of course will not use their own plate numbers.

It was a simultaneous show of protest of riders in the Philippines as unity rides were also held in Laguna, Quezon, Batangas, Iloilo, Bacolod, Zamboanga, Cebu, Albay and Pampanga. [IR](#)



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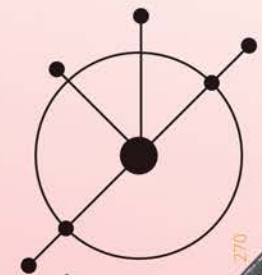


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Okimura[®]

A BRAND YOU CAN CALL YOUR OWN.

THANK YOU AND WE WISH YOU WELL *Mr. Hiroshi Suzuki!*



Suzuki Philippines is continuously on the rise and one of the reasons for the company's success was the leadership and passion of Mr. Hiroshi Suzuki who served as President of the manufacturer for 6 years. Mr. Hiroshi Suzuki's tenure in the country is from May 2013 up to April 2019.

Hands-on, passionate and friendly, Mr. Hiroshi Suzuki immediately became endeared to Suzuki riders, clubs, partners and the motoring media. Animated and entertaining, the executive helped Suzuki Philippines achieve many feats including increase in sales record, more awareness and recognition of the Suzuki brand and even a world record title in one of the highly popular and attended Suzuki Raider Summit editions.

A good natured man driven by the intention of giving his best, Mr. Suzuki spearheaded the increase in performance and sales of the company along with each and every employee of Suzuki Philippines. He is a very hands-on leader, as evidenced by the many activities that he passionately and happily participated in.

Numerous charity rides, 3S shop openings and Corporate Social Responsibility activities were attended by Mr. Hiroshi Suzuki wherein he forged amicable relationships with Suzuki riders and dealers. Truly, the executive has "Created" a Wow during his stay here in the country.

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once said and the feeling is mutual as many admired him and he has gained many friends here. He added, "The thrust of "ONE TEAM, ONE GOAL, and ONE SPIRIT" is always shared with the employees. I am able to work with the Filipino people with a very pleasant and positive mind. I am very happy working with my colleagues and team, and moving forward, I would like to continue to share such joy with everyone."



Eventually, good things come to an end and many have expressed gratitude and best wishes to Mr. Hiroshi Suzuki as he venture on to his next assignments and endeavors. He is truly an unforgettable President of Suzuki Philippines. The company is now spearheaded by its new President, Mr. Akira Utsumi who has the support of the Team Suzuki family and the motorcycle industry and community as he leads Suzuki Philippines to more success.



MOTORCYCLE TIRE



HIGH MILEAGE STRONG LOADING ABILITY
OUTSTANDING HANDLING AND CORNERING PERFORMANCE



TUBE TYPE	
60/80-17	45/90-17
70/80-17	50/90-17
80/80-17	60/90-17
90/80-17	70/90-17
100/80-17	80/90-17
	90/90-17

TUBELESS				
120/70-12	80/80-14	70/90-14	70/80-17	100/70-17
130/70-12	90/80-14	80/90-14	80/80-17	110/70-17
	100/80-14	90/90-14	90/80-17	120/70-17
130/60-13			100/80-17	130/70-17
				140/70-17



NO.1 2018 SELLING



MOTORCYCLE UNDERBONE LEISURE CATEGORY



Stylish
COLORS

Smash

Now available in
New Stylish Matte Colors!



*Para sa
lahat
ng trip
mo*

Smash



1 KOSO CLUTCH HOUSING CNC

- Adopts medium-carbon steel as the material which possesses tensile strength that increase the durability and friction coefficient
- The precision-machines CNC has better rational accuracy and dynamic balance
- Groove design increases the cooling area and reduces temperature
- Available for: Yamaha Mio 125, Yamaha AeroX 155 and Yamaha NMAX 155

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2 KOSO CLUTCH DRIVE ASSY

- The new clutch spring compression adjust function allows you to adjust the spring without disassembling the clutch
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3 IRC WILD FLARE - WF930

- Wild & unique tread pattern design
- Best coordinate appearance and performance, two different tread designs were adopted to the front and rear
- An engraved pattern on sidewall makes the tire look different from others

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4 IRC FAT MY DUST

- Newly developed low profile (80 series) tire specially designed for drag racing
- Enhanced performance of grip
- Special structure designed to improve stability during high speed
- New pattern surface increases the balance when riding and it is easy to be stabilized on the road
- Available sizes are: 45/90x17, 50/100x17, 60/80x17 and 70/80x17

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5 LS2 MX436 QUARTERBACK HELMET

- Go off-road and do thrill riding without compromising safety with the LS2 MX436 Quarterback helmet! Developed for professional off-road use in collaboration with LS2 riders from the Cross, Enduro and Supermotard Championship Series, the MX436 delivers superior protection and comfort while you ride in any road or route!

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6 IRC WING PREMIUM-NRZZU

- W-pattern design concept for high speed performance
- Special high grip compound for racing purpose only
- Suitable for all motorsport bike for on road racing
- Available sizes are: 100/70x14TL, 110/70x14TL and 120/70x14 TL

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7 KOSO TRANSMISSION POWER KIT

- Designed to improve shifting range which creates greater torque at low RPM and increases the range of belt shifting at high RPM
- Optimized roller grooves to further improve acceleration time and to prevent loss of power on the engine torque value
- Available for: Yamaha Mio Sporty, Yamaha Mio i GT and Yamaha NMAX

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8 OXFORD OL575 HERITAGE BACKPACK

- The bag is equipped with modern removable waterproof liner which uses taped seams to guarantee that the contents remain dry even when the outer material has been drenched, making it an ideal bag during your daily rides and especially on rainy days.

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9 KOMINE GK-220 PROTECT MESH GLOVES

- In contrast to the hard looks of the gloves, the Protect Mesh Gloves actually feature soft and flex rubber knuckle guards which offer excellent fit and great operability while you ride.

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10 METZELER ROADTEC Z8 INTERACT

- Keep everything under control while you ride with the Metzeler Roadtec Z8 Interact tires! The Roadtec Z8 Interact follows the riders' instincts with a sublime blend of precise and effortless handling for easier, long and safe riding experience - regardless of the motorcycle!
- AVAILABLE IN SELECT MOTOWORLD, MOTOMARKET AND MOTOSTYLE STORES!

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11 SPYDER FUSE

- Perfect for long rides on any day, Fuse fits like the proverbial glove. Specialized compression molded knuckles are fitted in seamlessly into quality materials for long-lasting comfort
- Price: Php 1495
- Air Mesh - Superior airflow and breathability
- Device Touch - Touch leather in the pointer finger allows for use of mobile devices with your gloves on
- Secure Strap - Extended wrist cuff for added protection with an adjustable velcro strap
- Double Stitching - An extra seam in high stress areas for long-lasting use & abrasion resistance
- T-TRIT - Contoured for the Asian hand
- Armor - Compression molded knuckles provide an enhanced protection against abrasion in case of accidents
- Anti Slip - Silicone grip at the palm for a better grip
- AVAILABLE IN SPYDER STORES

VISIT: WWW.FACEBOOK.COM/SPYDERPHILIPPINES
FIND AND CONTACT THE NEAREST SHOP:
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SUZUKI PHILIPPINES, INC.
One Team. One Spirit. One Goal.

FASHION AND STYLE BOOTH

AT THE 13TH INSIDE RACING BIKE FESTIVAL & TRADESHOW

SET THE TREND



THANK YOU FOR VISITING US!



SUZUKI FASHION AND STYLE BOOTH OPENING CEREMONIES

SUZUKI AND INSIDERACING COMMITMENT

WE ALWAYS PRESENT YOU THE HIGHEST QUALITY SHOW THAT CERTAINLY MAKES A "WOW" AT THE IR BIKE FESTIVAL AND TRADE SHOW 2019



Suzuki sets the trend once more as the brand does another first at the 13th InsiderACING Bike Festival and Trade Show (IRBFTSXIII) by merging fashion and style to each rider's lifestyle at the World Trade Center (WTC) Manila on March 22 to 24. Leading the booth opening were Suzuki executives President Hiroshi Suzuki, Managing Director Norminio Mojica, Director Keiichi Suzuki, Marketing Manager Monch Bontogon and the man behind IR Bike Fest, Al Camba.



SUZUKI FASHION & STYLE BOOTH
AT THE 13TH IR BIKE FEST & TRADE SHOW



KATANA

COMING SOON



SPECIFICATIONS

Overall Length	
Overall width	
Overall height	
Wheelbase	
Ground clearance	
Seat height	
Curb mass	
Engine type	
Bore x stroke	
Compression ratio	
Fuel system	
Starter system	
Lubrication system	
Transmission	
Rake / trail	
Ignition system	
Fuel tank capacity	

SPECIFICATIONS

Overall length	2,130 mm (83.9 in)
Overall width	835 mm (32.9 in)
Overall height	1,110 mm (43.7 in)
Wheelbase	1,460 mm (57.5 in)
Ground clearance	140 mm (5.5 in)
Seat height	825 mm (32.5 in)

Curb mass	215kg (474 lbs)
Engine type	Four-stroke, liquid-cooled, DOHC, in-line four
Bore x stroke	73.4 mm x 59.0 mm (2.9 in x 2.3 in)
Engine displacement	999 cm ³ (61.0 cu. in)
Compression ratio	12.2 : 1
Fuel system	Fuel injection
Starter system	Electric
Lubrication system	Wet-sump
Transmission	6-speed constant mesh

Suspension	Front	Inverted telescopic, coil spring, oil damped
	Rear	Link type, coil spring, oil damped
Rake / trail		25° / 100mm (3.9 in)
Brakes	Front	Disc brake, twin
	Rear	Disc brake
Tires	Front	120/70ZR17M/C (58W), tubeless
	Rear	190/50ZR17M/C (73W), tubeless
Ignition system		Electronic ignition (transistorized)
Fuel tank capacity		12.0 L (3.2 / 2.6 US / Imp gal)



THE NEW SUZUKI KATANA COMING SOON TO THE PHILIPPINES

Fresh from its introduction in EICMA last year, Suzuki Philippines brings the New Katana at the IRBFTSXIII. A sure head turner, the bike made all the motorcycle fans excited for its arrival in the Philippines. Forging the new Suzuki bike as how the Japanese swordsmiths devote countless hours to produce their signature fine blade of the same name, the New Katana is the epitome of fine craftsmanship and pure functional beauty. The New Suzuki Katana will be available in the Philippines in September.



極

The Japanese KATANA symbolizes Suzuki's uncompromising commitment to craftsmanship. Suzuki's dedication to creating distinctive beauty includes paying due respect to tradition while at the same time aiming to incorporate the latest advances in styling and technology. Built to design and pushed to perfection, the Suzuki KATANA is ready to forge the path to a new era of riding excitement.

鋼

Japanese swordsmiths devote countless hours to repeatedly forging, hammering, folding and welding (the steel to achieve the right balance) over the blade to perform optimally. This process is absolutely critical to achieving the desired result.

Forged by the same spirit, Suzuki's 980cc parallel-twin tested and tuned each component to fit a design until they were satisfied the KATANA would deliver the optimal balance of power, control and control.



SUZUKI FASHION & STYLE BOOTH
AT THE 13TH IR BIKE FEST & TRADE SHOW



RAIDER R150 FUEL INJECTION

The legendary Underbone King – Raider R150 Fi and Carburetor (Combat Series) which rule both the streets and the racetrack are also displayed during the IRBFTSXIII. Powered by Suzuki's reliable 150cc double overhead camshaft (DOHC), 4-valve, 6-speed transmission engine, the Raider R150 has already captured the hearts of the Filipinos.



RAIDER R150 COMBAT SERIES

RAIDER R150 CUSTOM BIKES DISPLAY

Select customized Raider R150s by Suzuki Riders were displayed at the IRBFTSXIII.





TRAIIDER R150

TRAIIDER R150

RAIDER R150 REVOLUTION

2019 RAIDER R150 CUSTOM BIKE CONTEST
LAUNCH AT IR BIKE FEST XIII



SUZUKI RAIDER R150 FASHION SHOW WITH BENCH

Suzuki together with global homegrown brand – Bench proved that it does not only dominate the streets but that it can also warm up the runway through its latest motorcycles with their chic design and stylish colors that will surely make every heads turn. First on the runway are Bench's Black Utilitarian pieces fit for the premium and edgy aura of the Raider R150 Fi and Carburetor.





SUZUKI SKYDRIVE SPORT FASHION SHOW WITH BENCH AT THE IR BIKE FEST 2019

Acknowledging the changing trends and the needs of the young market, Suzuki has shown that it is the fitted brand for the young riders and the young at heart as it brings together the things that they all love - style, fashion, self-expression, being unique and function. And as the finale, and for the outfits to match with the new fashion scooter Skydrive Sport – models came out in the Bench Minimalist Urban Collection.





SUZUKI FASHION & STYLE BOOTH
AT THE 13TH IR BIKE FEST & TRADE SHOW

SUZUKI SETS THE TREND
BY INTRODUCING THE
SKYDRIVE SPORT'S NEW
COLORS – MATTE BLACK
AND MATTE BLUE



SUZUKI SHOWED A PREVIEW
OF THE SKYDRIVE SPORT'S
NEW MATTE BLUE COLOR



SKYDRIVE SPORT'S NEW MATTE COLORS WILL
BE RELEASED IN JUNE 2019! WATCH OUT FOR IT!





SUZUKI FASHION & STYLE BOOTH
AT THE 13TH IR BIKE FEST & TRADE SHOW



SUZUKI SKYDRIVE SPORT FASHION SHOW WITH BENCH AT THE IR BIKE FEST 2019

Another first from Suzuki, the brand does the public debut of Suzuki x Bench Fashion and Style Show at the IRBFTSXIII where it merged fashion and style to its rides. This is the experience that Suzuki brings to this year's biggest motorcycle show in Asia. Also being displayed are Skydrive Sport's accessorized units by Koso Philippines and OKM Racing.



A SHOW FOR THE MILLENNIALS WITH BENCH

The fashion pieces from Bench and Suzuki's rides are a perfect match to the millennial's very active lifestyle. Sashaying on the runway are models from the Professional Models Association of the Philippines (PMAP) directed by the renowned Robby Carmona. This effort further highlights Suzuki as a brand friendly to the needs of the young generation. Suzuki's collaboration with Bench extends to the former's consumer promo where in a customer gets Suzuki x Bench Shirt upon purchase of the Skydrive Sport.



SUZUKI FASHION & STYLE BOOTH
AT THE 13TH IR BIKE FEST & TRADE SHOW



SMASH
NEW COLORS PREVIEW

NEW MATTE RED
NEW MATTE PINK
NEW MATTE BLUE

2018 NO. 1 SELLING MOTORCYCLE
UNDERBONE LEISURE CATEGORY



Overall Length	2,125 mm (83.7 in)
Overall width	630 mm (24.7 in)
Overall height	1,310 mm (51.3 in)
Wheelbase	1,460 mm (57.3 in)
Ground clearance	140 mm (5.5 in)
Seat height	825 mm (32.5 in)
Curb mass	210kg (463.4 lbs)
Engine type	Four-stroke, liquid-cooled, SOHC, in-line four
Power & torque	73.8 kW x 1000 rpm (10.0 hp x 13.3 ft-lb)
Engine displacement	160 cc (9.8 cu. in)
Compression ratio	12.2:1
Fuel system	Electronic fuel injection
Steering system	Electric
Lubrication system	Wet sump
Transmission	6-speed
Clutch system	Wet plate
Suspension	Front: telescopic fork, Rear: step-through frame
Bike 7 ball	Steel
Brakes	Front: disc, Rear: drum





SUZUKI'S CSR ACTIVITY

SUZUKI SETS A DONATION CORNER FOR ABS-CBN BANTAY BATA 163. Part of Suzuki's Way of Life is its Corporate Social Responsibility. Presented at the IRBFTSXIII is the One Suzuki for Marawi donation report. Suzuki launched the One Suzuki for Marawi Campaign wherein the brand spearheaded a donation drive to rebuild Marawi with a total of 3.5M cash gathered during the Raider R150 Summit held at WTC and Raider R150 Summit Mindanao in partnership with ABS-CBN Lingkod Kapamilya Foundation, Inc. (ALKFI). Proceeds of this went to the establishment of 2 disaster-resilient classrooms at Bito Elementary School in Marawi City. The brand is not stopping as this year it focuses on youth development by lending its hands to ALKFI's Bantay Bata 163.





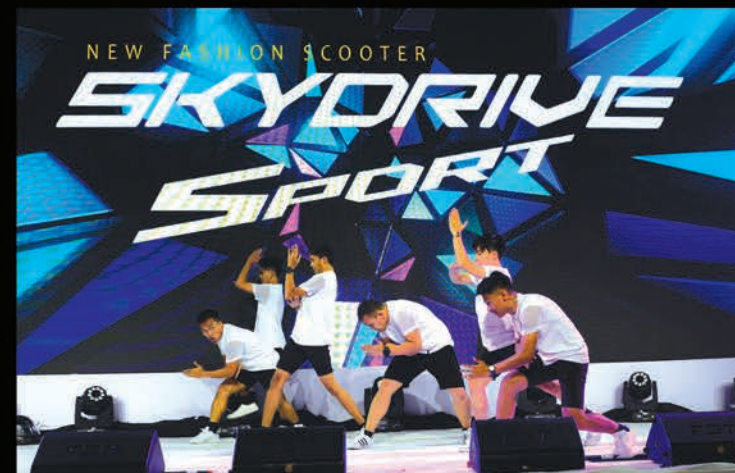
SUZUKI FASHION & STYLE BOOTH
AT THE 13TH IR BIKE FEST & TRADE SHOW



THE ATM DANCE ARTISTS FROM QUEZON CITY



THE ROCKAFELLAS FROM MANDAUE CITY, CEBU



THE XD DANCE FAMILY FROM DUMAGUETE CITY



THE MANANAYAW FOUR 2 ZERO FROM CALOOCAN CITY

DANCE SKYDRIVE SPORT CONTEST 2019



DANCE SKYDRIVE SPORT CONTEST 2019

Final competition to be held during the IR Bikefest 2019 at the World Trade Center

The brand rides along with the youth's active lifestyle through the Skydrive Sport Online Dance Contest with the grand finals happening at the IRBFTSXIII. Four grand finalists from Quezon City, Caloocan, Cebu and Dumaguete battled it out on the dance floor with Mananayaw Four 2 Zero from Caloocan taking home the grand prize of 50,000 cash as well as Bench gift certificates worth Php 5,000 per member.



THE CHAMPION MANANAYAW FOUR 2 ZERO!



SUZUKI FASHION & STYLE BOOTH AT THE 13TH IR BIKE FEST & TRADE SHOW



IN A TRUE SUZUKI FASHION, THE BRAND ENSURES THAT EACH VISITOR GETS A TRENDSETTING EXPERIENCE. Maintaining its signature look as the brightest booth at the IRBFTS, spectators are treated with a spectacular lights and sound show. Celebrities also graced the booth entertaining the crowd even more - the beautiful and talented primetime leading lady Yassi Pressman, the RNB singer/performer Kiana Valenciano and the fun and quirky Showtime's "Ate Girl" Jackie Gonzaga. The brand also brings the OPM icons of the 90's to rock the IRBFTSXIII with Raimund Marasigan, Buddy Zabala and Marcus Adoro who popularized the songs Overdrive, Pare Ko and Magasin. Hosted by the Ms. Tourism International 2017 Jannie Alipoon and DJ/Editor Nikko Ramos, the Suzuki Fashion and Style Booth also presented games and fun activities for everyone.

OVER 320 SUZUKI 3S SHOP AND SUZUKI MOTO CENTER BRANCH MANAGERS GATHERED at the Suzuki Fashion and Style Booth to experience Suzuki's way of life at the IR Bike Fest 2019. The brand's 2nd consecutive year to give its frontliners an exclusive access to the Suzuki Booth during IR Bikefest, this effort also underscores Suzuki's high regard to its sales force as they are instrumental in the brand's success.





SUZUKI FASHION & STYLE BOOTH
AT THE 13TH IR BIKE FEST & TRADE SHOW



THE SUZUKI LADIES



HIROSHI SUZUKI, PRESIDENT
THE FOUNDER AND MARVELOUS CREATIVE
DIRECTOR OF THE SUZUKI LADIES

TO ALL SUZUKI RIDERS, CUSTOMERS AND FANS, THANK
YOU FOR COMING TO THE SUZUKI BOOTH! AND
TO MY TEAM SUZUKI, OUR AGENCY, TALENTS, THE
SUZUKI LADIES AND THE WHOLE PRODUCTION TEAM
FOR THE TEAMWORK THAT BRINGS US THIS BRILLIANT
SUCCESS AGAIN - MARAMING SALAMAT PO!





SUZUKI COMMITTED TO GIVE THE BEST HOSPITALITY EXPERIENCE TO THE CUSTOMERS



THE TEAM BEHIND THE SUZUKI FASHION AND STYLE BOOTH (BOD AND TEAM SUZUKI)



SUZUKI PHILIPPINES, INC.
One Team. One Spirit. One Goal.



FASHION AND STYLE BOOTH
AT THE 13TH INSIDE RACING BIKE FESTIVAL & TRADESHOW

SET THE TREND



SUZUKIMOTORSPH

SUZUKIMOTORCYCLESFILIPPINES

SUZUKIMOTORCYCLESFILIPPINES

#suzukiatirbfxiii #setthetrend

METZELER LAHAR CHALLENGE

Experience Pinatubo Ride

by Ricci Abrina

Unlike the first Metzeler event a few months back, this was a not so early start for a ride right smack in the middle of Pampanga and somewhat southeast of the mighty destructive Pinatubo Volcano (which was once dormant, disrupted the climate by -1 degree globally because of the lahar spewing skyward during the eruption in 1991 that enveloped half the planet).

Earlier while stuffing our faces with breakfast of champions at Susie's Cuisine, the participants were introduced to the tourism officers of Angeles City and the mastermind/spokesperson of Lahar Challenge Mark Laccay - second year running. It was explained that we will be doing parts of the Lahar Challenge this May 3-5, 2019 firsthand. We did a stopover to let the Barangay Chairman/chieftain, Roman King, know of our off-roading excursion. Mr. King is a motorcycle rider and an Aeta who warned the participants to be wary of the inhabitants, the environment in which they live in and their culture. The Golden Trail Adventures, a 4X4 tour group which has been operating the trail/route for some time now, helped in plotting and planning the event.

As the ashes settled in the pool of hot spring water, Metzeler Asia representative, Mr. Justin Yeo, Assistant Sales Manager Southeast Asia from Singapore and Mr. Loui Ruben, Country Sales Manager of the Philippines, were on hand to answer queries and discuss in detail the features of the Metzeler MC 360 semi-soft compound tire. The group pitted near a hot spring pool named Puning where a long tent, cones and Metzeler and Motoworld logos were popped-up and

Last April 17, the hand-picked media riders were transported to Nepo Center Park in Angeles City, Pampanga where we were treated to a tummy-busting breakfast of Kapampangan kakanin and pansit at the "always full" Susie's Cuisine. As soon as our belts were at it's last hole, we then proceeded to check out our reliable Yamaha XTZ 125 off-road motorcycles which were shodded with premium Metzeler MC 360 full knobby tires - sweet like a "box-of-chocolates".

Again, event organizers headed by Mr. Jeff Alvarez of Motorworld hand-picked seasoned media riders but newbie at off-roading to test

the Metzeler 360 tires. The well known instructors and coaches in the industry (Mel Aquino and Joey Rivero) helped in keeping the learning curve straighter and safe by being the marshals and from time to time a shoulder to cry on. From Angeles to Barangay Sapang Bato, we tasted a bit of "semplang experience" (me at least). The twisty dirt road with lahar, I later learned, that in order to correct an almost crash or the front end plowing sideways is to give it a little throttle to continue the forward momentum. Well there you have it, no bruises on my first lesson but scratches on my ego since lahar is as soft as cotton candy.



waiting. This is where we had refreshments and the well known food originating from Pampanga - pork sisig and crunchy fried chicken for lunch. After scratching our tummies and burping to see if it would echo around the lahar canyon, tag team, X-games style slalom race on sacred (nope, just kidding) lahar grounds followed and yes the heavyweights won the race indeed. Then came the survivor portion of the competition where a flint rock and a knife was to be used to start up a fire demonstrated by survival coach Mr. Ian Alacar and fire starting equipment provided by Forged, another brand distributed by Motoworld in the country). Of course, there has to be a team in every competition to be tech-savvy - only to be disqualified by using a lighter (one of the guys must be a smoker).

Our videographer, Mr. Andrew Balagot Chebat enjoyed the lahar experience by letting



him ride back to civilization but bad luck for him he was drenched like a wet pussycat from the sudden bucket splashing rain. After having our adrenaline high up there, we took the checkered flag at BBQ & Beer to find another high...our cholesterol and blood pressure shot up - an early feast for everyone as the winners of the games





were awarded.

Take two as the director would put it, Motoworld Philippines came up with another event to remember as advertised in the adrenaline rush hour pamphlet. Thanks to Mr. Ryan Chao, Mr. Jeff Alvarez, Imprint Customs, Metzeler PH, Wanderfell, Forged PH and crew for the rough and out-of-this-world ride experience. Can't wait for the "Mars" experience - "Oh, tama na!" But then again it sounds like another plan indeed. **IR**



ADVERTORIAL

MOTOMARKET SERVICE, NOW OPEN!

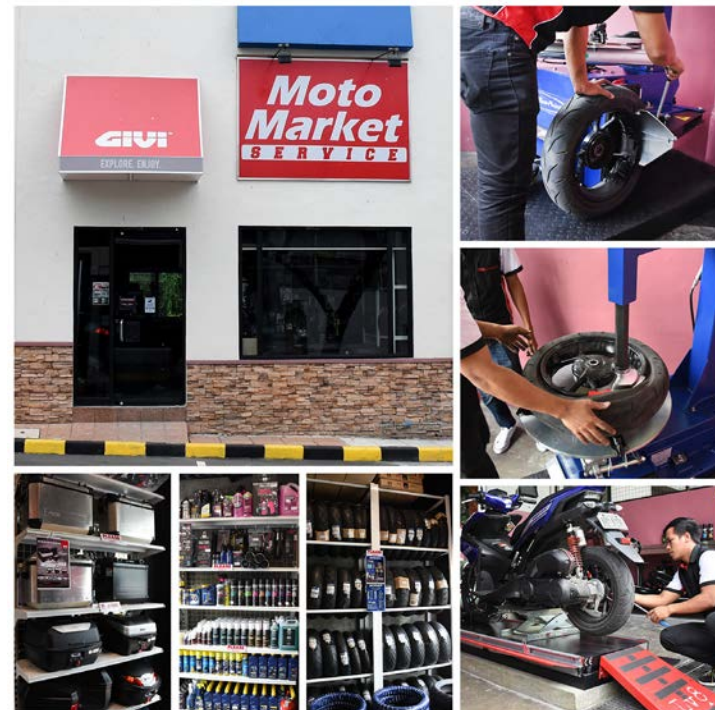
MotoMarket Has Opened its Newest Service Shop in Alabang

Motorcycle riders and enthusiasts who are in the South of Metro Manila no longer need to go far to have their tires, exhaust systems, top and side cases, and other performance accessories installed on their motorcycles and scooters. MotoMarket Service offers free installation for products purchased from any Motoworld, MotoMarket and MotoStyle stores. Services such as replacement of engine oils, brake oils, fork oils, coolants, and brake pads are also accommodated. The shop also offers quick access to a complete range of motorcycle tires, top and side cases, garage and store equipment, security and transport products, motorcycle and performance accessories, oils and fluids, including care and maintenance.

Experience the MotoMarket Service today! The store is located at Westgate Complex, Filinvest Ave., Alabang, Muntinlupa City and opens from Monday to Sunday from 9:30 AM to 6:30 PM. You can also book an appointment by calling them at (02) 247-7930 or (0917) 715.3857.

Find a wide range of products from different premium brands that they have to offer: Akrapovič Exhaust Systems, Battery Tender, GIVI, LV8, Metzeler Motorcycle Tyres, Muc-Off, Oxford, Putoline Oils, Rizoma and Kappa. MotoMarket Service offers all your motorcycle needs in a one stop shop. **IR**

Credit: Motoworld



SUPER SERIES ONE PASSION ONE NATION **LUZ GP** **RD.1** **MARCH 31, 2019** **Robinsons Novaliches** **RACING LINE CUP SERIES**

SUPER SERIES ONE PASSION ONE NATION **ANT GP** **RD.2** **MAY 12, 2019** **Robinsons Place Antipolo** **RACING LINE CUP SERIES**

SUPER SERIES ONE PASSION ONE NATION **MIN GP** **RD.3** **JUNE 15-16, 2019** **SM City Davao** **RACING LINE GP**

SUPER SERIES ONE PASSION ONE NATION **VIS GP** **RD.4** **JULY 13-14, 2019** **Bacolod Baywalk** **RACING LINE GP**

SUPER SERIES ONE PASSION ONE NATION **CEB GP** **RD.5** **AUG. 17-18, 2019** **Cebu Kartzone** **RACING LINE GP**

SUPER SERIES ONE PASSION ONE NATION **CAV GP** **RD.6** **OCT. 19-20, 2019** **Carmona Race Track** **RACING LINE CUP SERIES**



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LEG 3 | JUNE 28-30 | SUZUKA CIRCUIT 
LEG 4 | AUGUST 9-11 | CHANG CIRCUIT 
LEG 5 | SEPT 19-22 | SEPANG CIRCUIT 
LEG 6 | NOV 29 - DEC 1 | BURIRAM CIRCUIT 



TEAM LUZON



TEAM VISAYAS



TEAM MINDANAO

MotoIR CHAMPIONSHIP

- Rd. 1** - May 4-5, 2019 - Rosario, Batangas
- Rd. 2** - June 1-2, 2019 - Rosario, Batangas
- Rd. 3** - July 6-7, 2019 - Clark, Pampanga
- Rd. 4** - Aug. 3-4, 2019 - Clark, Pampanga
- Rd. 5** - Sept. 7-8, 2019 - Rosario, Batangas
- Rd. 6** - Oct. 5-6, 2019 - Clark, Pampanga



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EVENT CALENDAR



November 22-24, 2019

International

MotoGP

Rd.	Date	Venue
1	Mar. 10	Qatar
2	Mar. 31	Argentina
3	Apr. 14	USA
4	May 5	Spain
5	May 19	France
6	June 2	Italy
7	June 16	Spain
8	June 30	Netherlands
9	July 7	Germany
10	Aug. 4	Czech Republic
11	Aug. 11	Austria
12	Aug. 25	Great Britain
13	Sept. 15	Italy
14	Sept. 22	Spain
15	Oct. 6	Thailand
16	Oct. 20	Japan
17	Oct. 27	Australia
18	Nov. 3	Malaysia
19	Nov. 17	Spain

Superbike World Championship

Rd.	Date	Venue
1	Feb. 24	Phillip Island
2	Mar. 17	Thailand
3	Apr. 7	Spain
4	Apr. 14	Netherlands
5	May 12	Italy
6	June 9	Spain
7	June 23	Czech Republic
8	July 7	United Kingdom
9	July 14	USA
10	Sept. 8	Portugal
11	Sept. 29	France
12	Oct. 13	Argentina
13	Oct. 26	Qatar

March 22-24, 2019

Local

PSBK/UBK/PSR

Rd.	Date	Venue
1	May 5	Rosario, Batangas
2	June 2	Rosario, Batangas
3	July 7	Clark, Pampanga
4	Aug. 4	Clark, Pampanga
5	Sept. 8	Rosario, Batangas
6	Oct. 6	Clark, Pampanga

MotoIR Championship

Rd.	Date	Venue
1	May 5	Rosario, Batangas
2	June 2	Rosario, Batangas
3	July 7	Clark, Pampanga
4	Aug. 4	Clark, Pampanga
5	Sept. 8	Rosario, Batangas
6	Oct. 6	Clark, Pampanga

Shell Advance Super Series

Rd.	Date	Venue
1	Mar. 30-31	Luzon GP
2	May 11-12	Antipolo GP
3	June 15-16	Davao GP
4	July 13-14	Bacolod GP
5	Aug. 17-18	Cebu GP
6	Oct. 19-20	Manila GP

IR Cup Series

Rd.	Date	Venue
1	Mar. 30-31	Luzon GP
2	May 11-12	Antipolo GP
3	Oct. 19-20	Manila GP

Regional Underbone Grand Prix

Rd.	Date	Venue
1	June 15-16	Davao GP
2	July 13-14	Bacolod GP
3	Aug. 17-18	Cebu GP

Dukehana

Rd.	Date	Venue
1	Mar. 30	Luzon GP
2	May 26	Antipolo GP
3	June 15	Davao GP
4	July 13	Bacolod GP
5	Aug. 17	Cebu GP
6	Oct. 19	Manila GP

2019 Nationwide Bikefest

Date	Venue
July 13-14	3rd Visayas Bikefest
Aug. 17-18	SMX Bacolod
Aug. 17-18	4th Visayas Bikefest
Sept. 28-29	Cebu Trade Hall
Sept. 28-29	3rd Mindanao Bikefest
Sept. 28-29	Limketkai Cagayan de Oro

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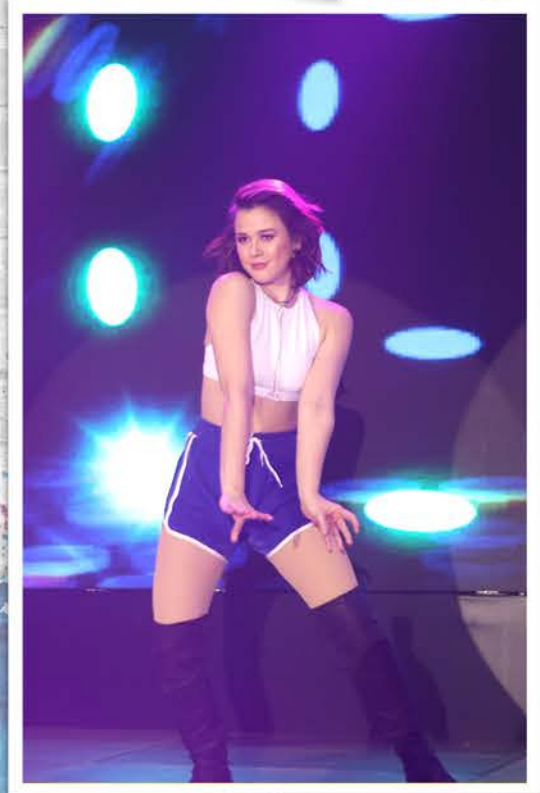
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* Schedules are subject to change. Please contact event organizers.



JUN BULOT - SALES & MARKETING GENERAL MANAGER

gave thanks to over 320 Branch Managers and brought the brand's frontliners to a night of fun and enjoyment as way of gratifying and acknowledging the brand's Dealer Branch Managers who are instrumental in pushing for huge retail sales of the Japanese giant in 2018. It also served as a kick-off celebration with them for a progressive year ahead this 2019. The Urban Hip-hop themed party was enjoyed by more than 320 branch managers and area managers all over the country. 28 Suzuki 3S Shops and SMC were recognized for getting the highest sales records for 2018. Special awards were given as well to those who stand out with their cool outfits and accessories during the awards night. As an additional treat, personal & home gadgets plus a brand new Skydrive Sport were raffled off during the gathering held at One Esplanade.



SUZUKI SALES AREA MANAGERS





SUZUKI BRANCH MANAGERS'

THANKSGIVING CELEBRATION 2019



FUN TABLE PHOTOS!

FUN TABLE PHOTOS!





SUZUKI BRANCH MANAGERS'

THANKSGIVING CELEBRATION 2019



FUN TABLE PHOTOS!

FUN TABLE PHOTOS!





SUZUKI BRANCH MANAGERS'

THANKSGIVING CELEBRATION 2019



FUN TABLE PHOTOS!

FUN TABLE PHOTOS!



2018 OUTSTANDING 3S BRANCHES

2018 OUTSTANDING SMC BRANCHES



2018 EXCELLENCE AWARD

TOP NATIONWIDE SELLERS
SMASH 115 **RAIDER R150**

TOP NATIONWIDE SELLERS
SKYDRIVE SPORT



BEST PIMPED GETUP



BEST HIP-HOP SWAGGER



BEST BLING-BLING



BEST HIP-HOP CREW



**BOUNCE TO
THE BEATS &
GET YO
SWAG ON!**



SPH Motorcycle Division Recognizes Top Performing 2018 Sales Personnel



Best Region for the year 2018 - Suzuki Sales Team Visayas



Retail Sales Achiever for the year 2018 - Suzuki Sales Team North Luzon



Most Improved Region for the year 2018 - Suzuki Sales Team Mindanao



Retail Sales Achiever for the year 2018 - Suzuki Sales Team South Luzon



Top Sales Supervisor for the year 2018
Dave Obrial



Top Sales Coordinator for the year 2018
Limuel Omega

More than 30 Sales personnel were awarded at the 2019 MC Sales Awarding held at Midas Hotel on March 22, 2019. All recognitions were given to the Sales Coordinators and Sales Supervisors who achieved 100% - above of their retail sales target for Suzuki's push products – Skydrive Sport, Smash and Raider. Mr. Dave Obrial and Mr. Limuel Omega were the highest retail sales achievers and awarded as the Top Sales Supervisor and Top Sales Coordinator, respectively.

Highest Retail Sales Achiever of 2018



NELSON VILORIA
Highest Volume Account



DAVE OBRIAL
Top Sales Supervisor



ARLENE GRACE CORPUZ
Sales Supervisor Achiever



MICHAEL JOHN MABAGOS
Sales Supervisor Achiever



ENGELBERT ALINSUG
Sales Supervisor Achiever



ROLANDO RAYMUNDO
Sales Supervisor Achiever



IAN OLIVER SAN GABRIEL
Sales Supervisor Achiever



JUANITO BERNARDO
Sales Supervisor Achiever



KEVIN AMARANTO
Sales Supervisor Achiever



JUL MARIE BERMEJO
Sales Supervisor Achiever



ANNALIZA AQUINO
Sales Supervisor Achiever



REAGANRED BERMUDEZ
Sales Supervisor Achiever

Highest Retail Sales Achiever of 2018 SALES COORDINATORS



LIMUEL OMEGA
Top Sales Coordinator



RYAN MANANGAN
Sales Coordinator Achiever



GIKKO VILLANUEVA
Sales Coordinator Achiever



ROTCHE CABALUNA
Sales Coordinator Achiever



ADRIAN ARZADON
Sales Coordinator Achiever



LORENZO ADAN
Sales Coordinator Achiever



OLIVER SOLICITO
Sales Coordinator Achiever



ALKHIN ALGER
Sales Coordinator Achiever



LEONARD PATRICK JAKE OLANO
Sales Coordinator Achiever



ISRAEL ESCALANTE
Sales Coordinator Achiever



JAYSON CONCEPCION
Sales Coordinator Achiever



RALPH GEMENIANO
Sales Coordinator Achiever



RODNEY SUAYBAGUIO
Sales Coordinator Achiever



EUGENE SISON
Sales Coordinator Achiever



MARK JANSEN RIVERA
Sales Coordinator Achiever



JAY JAMORA
Sales Coordinator Achiever



NEIL JOHN PARUNGAO
Sales Coordinator Achiever



ZANDER DY
Sales Coordinator Achiever



HERNANDO MEDRANO
Sales Coordinator Achiever



NONITO MABULAY
Sales Coordinator Achiever



TJ CASTER SISON
Sales Coordinator Achiever



JUVEN RICARDO AVANZADO
Sales Coordinator Achiever

President's Awardees



BURLANDO PASCUAL
MC Sales Group Head - Visayas



IAN OLIVER SAN GABRIEL
MC Sales Supervisor



LIMUEL OMEGA
MC Sales Coordinator



MERJURIE BANTON
Branch Admin Supervisor



MICHAEL JOHN MABAGOS
MC Sales Supervisor Achiever



OLIVER SOLICITO
MC Sales Coordinator Achiever



LEONARD PATRICK JAKE OLANO
Sales Coordinator Achiever



Visayas was acknowledged as Best Sales Region of 2018 and Mindanao as the Most Improved Region of 2018. President's Awardees were also recognized and newest members of MC Sales were officially welcomed by the group. A friendly basketball game was also held in the morning among the regions.



CHAMPION - Visayas Region
Basketball Game



SUZUKI
2019 MC SALES AWARDS

IMPRESSIVE SALES RECORDS

Show Strong Start for Suzuki Motorcycles this 2019

Suzuki Motorcycles – a division of Suzuki Philippines Incorporated, and one of the big four Japanese motorcycle manufacturers in the country, showed a strong start in terms of volume sales this 2019 as reflected on Motorcycle Development Program Participants Association, Inc.'s (MDPPA) data.

to the steadfast domination of the Underbone King – Raider R150 and the No. 1 Selling Underbone Motorcycle in the Country (Underbone Leisure Category) – Smash Stylish Colors.

The data also shows the very warm welcome of the Filipinos to the Skydrive Sport, which is Suzuki's latest offer at the Scooter segment. Launched in August last year, this ride is perfect for beginners and young riders, and is instrumental for the Japanese giant's growth of 357% in the Scooter category.

Kicking off the year with this data, Suzuki Philippines Incorporated, which is also one of the top performing markets among all Suzuki motorcycles' subsidiaries in the world, is off to a bright and optimistic 2019. To know more about Suzuki and its products, please visit www.suzuki.com.ph or join the Suzuki community on Facebook @suzukimotorcyclesphilippines or Instagram @suzukimotorsph. **IR**

This is after the brand's 1st quarter sales records indicate a growth of 36%, which is even higher than the total combined sales growth of its members (Honda, Kawasaki, Suzuki and Yamaha) posted at 22% versus last year. This very impressive performance also demonstrates that Suzuki, which will be celebrating its 100th year in 2020, attained the biggest growth of 2% in Philippine market

share, among the four Japanese manufacturers compared to 2018.

These results are brought about by the brand's sales achievement in the Underbone and Scooter categories as a by-product of the brand's integrated sales, marketing and brand communication strategies. The records affirmed Suzuki as now the most preferred Underbone maker in the Philippines, with 45% market share in the said category, due

SUZUKI
mallinvasion
2019 SERIES



SUPERMALLS

COME & JOIN US AT THE SUZUKI MALL INVASION FOR FUN AND EXCITING ACTIVITIES!!!

Mark your calendars and experience Suzuki rides right at the heart of your favorite SM supermalls. Now on its 8th year of partnership, Suzuki and SM continue to bring shoppers a rewarding shopping experience by showcasing the latest rides from Suzuki and offering it with exclusive deals and promos! Aside from product display and promos, booth visitors are also entitled for a free test ride of Suzuki's trendsetting ride in town, Skydrive Sport alongside the Raider R150 Fi, Raider R150 Carburetor, and GSX-R150.



SCHEDULE

SM ROSALES June 2-8

SM NAGA June 3-9

SM PUERTO PRINCESA June 20-26

SM LIPA June 23-29

SM TARLAC June 24-30

SM TELABASTAGAN July 2-8

SM IMUS July 3-9

SM LUCENA July 10-16

SM MOLINO July 10-16

SM BAGUIO July 20-26



LIKE OR SHARE
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GET A GIFT!



EXPERIENCE SUZUKI
MOTORCYCLES THROUGH
OUR FREE TEST RIDE AT
THE MALL'S PARKING AREA
& GET A SUZUKI ITEM



MEET & GREET
OUR SUZUKI LADIES
AND HAVE A FREE
PHOTO-OP



GET EXCLUSIVE
DISCOUNTS & PROMOS
FROM OUR
DEALER PARTNERS





THE THIRTEENTH ANNUAL *InsideRACING Bike Festival and Trade Show*

More than 150 companies and 300 brands were featured at the Thirteenth Annual InsideRACING Bike Festival and Trade Show (IRBFTSXIII). The much anticipated event which gathers the major players in the Philippine motorcycle industry happened on March 22, 23 and 24, 2019 at the World Trade Center in Pasay, Metro Manila.

Scooters, underbones, big bikes, off-road bikes, manufacturers, ATV's, motorcycle parts and accessories, dealers, clubs, racers, apparel, safety gears, race bikes and many more were featured and available at the three-day event organized by InsideRACING Magazine which is celebrating its 15 year this 2019.

A much anticipated annual event, motorcycle riders and enthusiasts get to see the latest motorcycle models and products and are treated to many big discounts, freebies, booth games and activities and motorcycle test rides at the IR Bike Fest. Celebrities and gorgeous models also grace the event. Leveling up each year, the IR Bike Fest continues to get bigger, attracting more and more spectators especially nowadays that motorcycles and motorcycling are popular in the country. IR Bike Fest exhibitors continue to enhance their booth designs and concepts for the spectators.



Taking place at the Thirteenth IR Bike Fest is the 6th IR Nationwide Custom Bike Show which featured stunning modified motorcycles. There was also the Biker Builds exhibition which is on its 5th year already and showcased amazing builds and creations.

In celebration of InsideRACING's 15th year anniversary and as a kickoff to an anniversary na-



tionwide event tour, 15 motorcycles were raffled at the Thirteenth IR Bike Fest. 3 motorcycles were given on March 22 while 6 each were raffled on March 23 and 24. Grand prize each day was one unit of Suzuki Skydrive Sport. Motorcycle raffle sponsors are Suzuki Philippines, Motorstar, TVS and KYMCO Philippines.

The theme for the Thirteenth IR Bike Festival and Trade Show was "Growth, New Trends and More Choices". The motorcycle industry in the country continues to grow and InsideRACING will always give



its best to promote the motorcycle lifestyle and safe riding. The IR Bike Fest is just one of the events organized by InsideRACING Magazine. The number one monthly motorcycle magazine in the country, is also a long established organizer of motorcycle races and other activities for riders and two-wheels.





SUZUKI

Suzuki sets the trend once more as the brand does another first at the Thirteenth InsideRACING Bike Festival and Trade Show by merging fashion and style to each rider's lifestyle.

Together with global homegrown brand – Bench, Suzuki proved that it does not only dominate the streets but that it can also warm up the runway through its latest motorcycles with their chic design and stylish colors that will surely make every heads turn.

Suzuki Philippines exhibited the New Katana at the event. The brand also brought in the addition to the stylish and fashionable matte looks of the new fashion scooter – Skydrive Sport in its new colors Matte Black and Matte Blue as well as the no. 1 underbone leisure

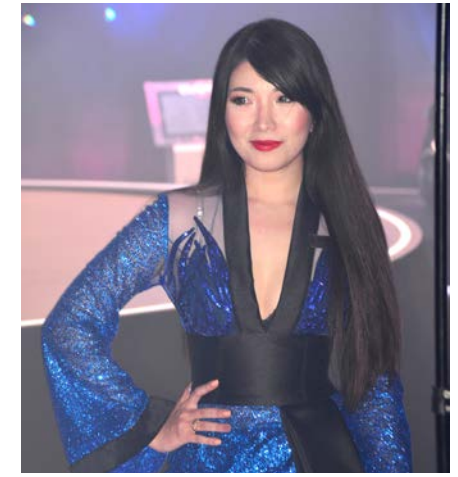


motorcycle Smash in Matte Blue, Matte Pink and Matte Red. Showcased as well were accessorized Skydrive Sport units by KOSO Philippines and OKM Racing. The Underbone King – Raider R150 Fi and Carburetor (Combat Series) were also presented with select customized units by Suzuki riders.

Spectators were treated with a spectacular lights and sound show. Celebrities also graced the booth and these were actress Yassi Pressman, young R&B singer performer Kiana Valenciano and the fun and quirky Showtime's "Ate Girl" Jackie Gonzaga. The brand also brought the OPM icons of the 90's - Raimund Marasigan, Buddy Zabala and Marcus Adoro to rock the IR Bikefest. Hosted by Ms. Tourism International 2017 Jannie Alipoon and DJ/Editor Nikko Ramos, the Suzuki Fashion and Style Booth also presented games and fun activities for everyone. Completing the Suzuki experience, the brand also brought in Suzuki Genuine Parts and the Suzuki Hangout where motorcycle enthusiasts were able to test ride the Skydrive Sport.

Part of Suzuki's Way of Life is its Corporate Social Responsibility. Presented at the IR Bike Fest was the One Suzuki for Marawi donation report. The brand rides along with the youth's active lifestyle through the Skydrive Sport Online Dance Contest with the grand finals happening at the Thirteenth IR Bike Fest.





...serving at its backdrop. It symbolized the arrival of a machine that will be the vessel to a new culture of torque and agility. The displacement of the MT-15 is perfect for beginning your journey into the dark side. But if you're looking for more, Yamaha had another innovation to showcase. The MT-10, a supreme demonstration of power and torque at its finest, was also revealed.

Yamaha Motor Philippines was once again part of the biggest bike festival in the country, the InsideRACING Bike Festival and Trade Show. The brand introduced a collision of cultures to the public with its "Dark Side of Japan" theme. The Yamaha display booth, aptly called Rev of Dawn, welcomed guests to an exciting environment.

The number one automatic in the country, the Yamaha Mio, was on display with their S editions that featured the stop and start function. The MAX series, a culmination of sophistication and performance, presented varied displacements of 155cc, 300cc, and 530cc, allowed customers of different experiences and preferences to enjoy them. The Blu is Fast motorcycles, machines

which have claimed championships all over the world, were on full view. The R-Series motorcycles by the title taking Sniper 150, Mio Aerox – the fastest Mio and the classic Vega Force i. Launched were the MT-09 and MT-07 which rose from a cloud of smoke, unmissable to the sight of the crowd. Then it was the much-anticipated MT-15 at the center with the Rev of Dawn





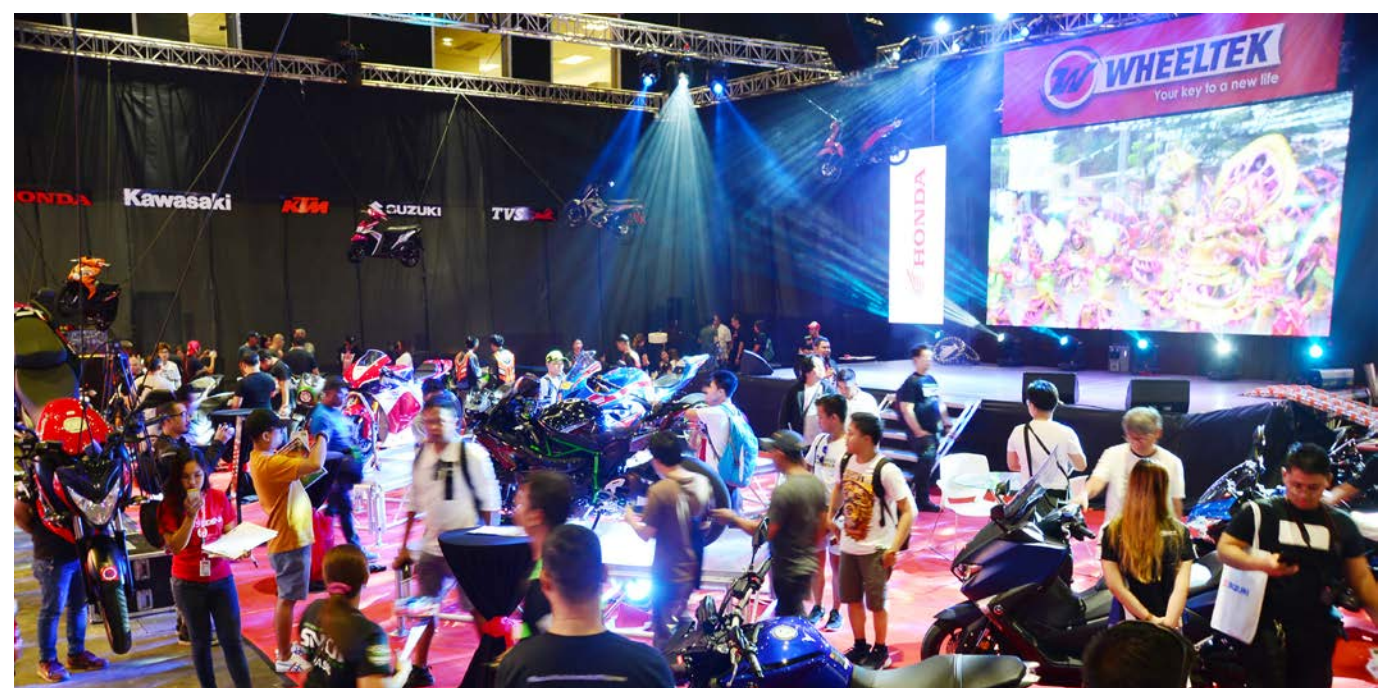
WHEELTEK

Wheeltek indeed went "High Time" at the Thirteenth InsideRACING Bike Festival and Trade Show. The widely trusted and successful motorcycle dealer had a grand display of motorcycles from the brands that they carry. Wheeltek sells Honda, Kawasaki, Suzuki, Yamaha, KTM and TVS motorcycles. The exhibit was not

ordinary at all as some motorcycles were literally high, hanging in the air. Event-goers filled the Wheeltek booth to see both small and big bikes and the dealership had enticing "elevated" discounts and offers for those who buy motorcycles from them at the event. Fun games and prizes awaited



spectators at the Wheeltek area. Cool freebies like #LETSRIDENA shirts, keychains, stickers and trucker caps were graciously given away. Wheeltek also brought in celebrities and gorgeous models. Actor Jak Roberto and



two-time Philippine Superbike champion Raniel Resuello who both joined the California Superbike School Philippines were guests. Jacq Buncio, the sister of the legendary Maico Buncio, was also there. On board the Suzuki GSX-R1000R, Jacq won the National Rookie title of the 2018 Philippine Superbike Championship as well as the runner-up title in the Pirelli Cup's Heavyweight A category.

Well-known coach and veteran superbike rider Joey Rivero had a segment wherein he talked about improving riding and racing skills. Wheeltek's TV program Ride Mo' To host Paolo Abrera together with Professor M was also present to talk about the second season of the show. There was also a Tech Talk forum wherein a veteran mechanic discussed about motorcycle electrical and mechanicals.

Wheeltek has more than 200 branches

nationwide and several big bike stores in the country. The motorcycle dealership aims to be the "Key to A New Life of every Filipino with the various activities and events they organize. Races, track days, riding clinics and many more are being conducted by Wheeltek to promote the motorcycle riding. As their campaign goes, #LETSRIDENA!





PHILIPPINE SUNTAL

Celebrating their milestone 50 years, Philippine Suntal Corporation had a grand participation at the three-day InsideRACING Bike Festival and Trade Show. The highly regarded and trusted company which distributes different products for motorcycles had its biggest booth so far at the much anticipated annual motorcycle show in the Philippines and in Asia.

Philippine Suntal Corporation distributes Okimura, OKM Racing, NAMKAI, Apple Gaskets, NCY, APC, BKK, YAGUSO, OSRAM, PHILIPS, STANLEY, Jomthai, Union Rim, YSW, F.C.C., NPR and Top brands. Aside from these, Philippine Suntal Corporation also has its own line of spare parts bearing the company's name.



For more than a decade now, Okimura is a brand famous for motorcycle accessories. Okimura offers a wide variety of products and its line of magwheels is highly popular.

Specializing in premium motorcycle accessories, OKM Racing is also a popular name. It is designed for more discriminating riders looking to upgrade their bikes' accessories.

NAMKAI is a brand of sprockets which helps boost performance without sacrificing comfort. NAMKAI sprockets are built in-house using only industry-grade raw materials.

Malaysia's leading gasket manufacturer, Apple Gaskets, provides an array of products that have undergone strict quality control and are environment-friendly.

Renowned Taiwanese brand NCY offers motorcycle and scooter parts fit for major manufacturers. NCY is also popular when it comes to performance parts for racing.

Indonesian brand APC offers high quality and high performance tires. APC tires deliver utmost comfort and superior riding experience.

BKK alloy rims from Thailand are known for superior quality. Stylish heavy-duty and functional, BKK alloy rims are made to withstand any road condition and riding style.

YAGUSO from Thailand carries a line of spokes and nipples. YAGUSO products boast of high

tensile strength and are highly-resistant to rust and corrosion.

OSRAM motorcycle bulbs provide reliable lighting. The German brand has more than 110 years of illumination experience.

Headquartered in the Netherlands, PHILIPS enjoys an imposing presence in many different industries including the motorcycle industry. PHILIPS is one of the most innovative lighting manufacturers in the world.

Sourced from Thailand, STANLEY provides improved visibility with OEM quality. For enhanced illumination and extended usage, STANLEY is the choice of riders.

Thai brand Jomthai is one of the world's most recognizable sprocket brands. Jomthai brings the cutting edge in sprocket technology with its popular line of products.

Union offers OEM quality steel rims known for enhanced acceleration and agile performance. The brand leverages advanced technology and superior product engineering to come up with the finest motorcycle parts.

YSW stands out when it comes to motorcycle plastics and bodywork. YSW from Thailand offers supreme quality products from leg shields to back covers.

Japanese brand F.C.C. supplies a line of cutting edge clutches.



Leading the way in piston ring technology, NPR products deliver unmatched performance and superior wear resistance. NPR is extremely popular in Japan and in other parts of the world.

When it comes to functionality and durability, Japanese piston brand TOP has earned a solid reputation.

Philippine Suntal Corporation exhibited nicely the products of the brands they distribute at the Thirteenth IR Bike Fest. They also had motorcycles accessorized with these brands' products displayed at their booth. In celebration of their 50 years, the company also graciously gave away P50,000 on the second and third day of the event. Games and prizes brought fun to spectators and lovely models and the entertainment were indeed appreciated by those who visited Philippine Suntal Corporation's booth.





One of the immersive booths during the Thirteenth IR Bike Festival and Trade Show was Ducati Philippines. They captured the proud racing heritage of the Italian motorcycle manufacturer. Ducati Philippines showcased a comprehensive array of the highly sophisticated and sought-after bikes ever created for the road.

Ducati Philippines targets a distinct market segment which vary in their technical and design features and customers with motorcycles such as Superbike, Monster, Streetfighter, Hypermotard, Multistrada, Sport Classic and Desmosedici RR.

Highlighted during the event was the Monster 1200 S. The new Monster 1200 has been redesigned to make it more compact, slimmer and with sportier proportions. Also featured is the Multistrada 950 S, a hybrid of a supermoto and a sport-tourer. The bike features upgrades in tech-



nology, performance and comfort. The bike is equipped with electronic suspensions with the Ducati Skyhook Suspension (DSS) Evo system, Ducati Quick Shift up & down (DQS), full-LED headlight with Ducati Cornering Lights (DCL), 5" colour TFT display, Hands-Free system, Cruise Control and backlit handlebar controls.

Also exhibited was the Panigale V4 as it marks a new and important chapter in Ducati's history, a "symphony" of performance and emotions that's 100% Italian. Panigale V4 is the first mass-produced Ducati motorcycle to be equipped with a 4-cylinder engine, closely derived from the Desmosedici of the MotoGP.

Likewise showcased was the Ducati Scrambler line such as the Yellow & Tangerine Icon, the Desert Sled, the Café Racer and the 1100 Scrambler Sport.

Racing enthusiasts got to meet TJ



Alberto, one of the top Filipino superbike riders in the Philippine Superbike Championships, Italian Superbike Championship and European Superstock Championship. TJ is now carrying the Philippine flag in the FIM Asia Road Racing Championship. They also got to meet Ducati Philippines CEO Mr. Toti Alberto, a champion and prominent figure in Philippine motocross and



INDIAN MOTORCYCLE

Founded in 1901, Indian Motorcycle is America's first motorcycle company. The Legendary Motorcycle brand has arrived in our country back in 2016. T.A. Marketing, Inc. (Access Plus), led by Mr. Toti Alberto, is the exclusive distributor of Indian Motorcycle in the Philippines.

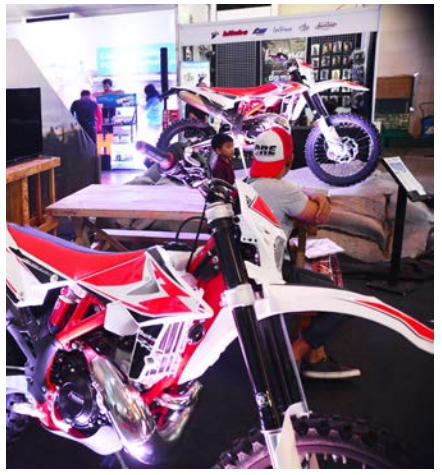
During the Thirteenth IR Bike Fest and Trade Show, they showcased the Indian Scout product



superbike racing scene in the past years. Original Ducati apparel and riding gears for men and women were also showcased as one of the highlights during the event was the Ducati fashion show. Also offered were original Ducati accessories and performance parts.



BETA MOTORCYCLE



line. The company carries all the latest models for Indian Motorcycles such as the Indian FTR 1200, all the variants of the Indian Scout, the Indian Chief Cruiser, all the way to the bigger models the Chieftain, Springfield, and the Indian Roadmaster. They also offered original Indian Motorcycle apparel and riding gears as well as genuine Indian Motorcycles parts and accessories.



BMW MOTORRAD PHILIPPINES

BMW Motorrad Philippines marked its 12th year of supporting the InsideRACING Bike Festival and Trade Show. They have been bringing the latest products, equipment, accessories to the Philippine market. Highlighted during the event were the latest 2019 models for the Adventure class such as the R 1250 GS and R 1250 GS Adventure. Also unveiled were the 2019 R nineT Urban G/S, R nineT Classic and R nineT Racer. For the cruiser-bagger class, they presented the K 1600 B and for

their urban mobility scooters, they introduced the C 400 X scooter. They also showcased the S 1000 XR, the motorbike with the dynamic performance of a racer, the upright seat position of an adventure machine and the endurance of a tourer. Also Exhibited was the S 1000 RR, the epitome of a superbike. It now comes with DTC Dynamic Traction Control as standard for even greater riding dynamics and road safety. Its liquid-cooled four-cylinder in-line engine is capable of 146 kW



(199 hp) at 13,500 rpm and a maximum torque of 113 Nm at 10,500 rpm, hence, it remains a thoroughbred among the sportbikes. Present during the event were executives of BMW Motorrad Philippines as well as Mr. Miguel Llabres-Pohl, the regional BMW Motorrad Director of East Asia.



KTM PHILIPPINES

KTM Philippines showcased various KTM 2019 models at the Thirteenth IR Bike Fest and Trade Show.

Their booth featured a 360 camera rig wherein event-goers can get a 360 photo of themselves riding the latest KTM naked bike. The booth also featured the KTM service truck where spectators can explore its amazing features.

Exhibited were the all-new KTM 690 SMC R and KTM 690 ENDURO R. Both bikes are armed with the most powerful production single-cylinder available – smoother and more sophisticated



than ever. Efficient engineering excellence, the latest compact LC4 is a totally modern interpretation of a big single-cylinder engine. Two balancer shafts aligned to a dual-spark cylinder head and ride by wire technology leave only good vibrations.

The 690cc engine now punches a devastating 74 hp and 73.5 Nm of torque smoother than ever with an incredibly wide delivery of performance and now boasts a Quickshifter+ for further refinement. Also showcased during the event is the 2019 KTM 1290 SUPER DUKE GT which takes the already-proven long-distance performance of the previous GT model and amplifies it even



further with added improvements.

Displayed as well were KTM's Adventure bikes - the KTM 1290 SUPER ADVENTURE R 2019 and the KTM 1290 SUPER ADVENTURE S 2019. Both bikes are for hard-core adventurers. They are ready to rumble on any terrain, they are the mile-munching weapons, the ultimate off-road travel enduro bikes for exploring the trail less traveled.

KTM Philippines also announced the financing options for their bikes much to the delight of motorcycle enthusiasts. Owning a KTM is now more feasible/easier than ever. They also announced the upcoming 2019 Dukehena season and their KTM on the Road segment for 2019 that will be visiting different parts of our country.



KYMCO

The Thirteenth InsideRACING Bike Festival and Trade Show saw the launching of two new products from KYMCO Philippines which is a wholly-owned subsidiary of Taiwanese brand KYMCO (Kwang Yang Motor Co., Ltd.). KYMCO aspires to increase customer satisfaction and contribute to the society through constant innovation. KYMCO is one of the most trusted global brands for scooters, motorcycles and ATVs and is a leading motorcycle brand in Europe and Taiwan.

Launched at the three-day event were the KYMCO Xciting S 400i, KYMCO Many EV and the KYMCO IONEX System. KYMCO Philippines also exhibited their motorcycle line-up at the event. Performances and product presentations drew

many riders and spectators. Present of course were the ever supportive KYMCO riders and motorcycle clubs.

The KYMCO Xciting S 400i is meticulously designed with KYMCO's philosophy "Win My Heart". It is a next generation maxi-scooter that will meet the stringent demands of a rider who seeks the best of "Sport Touring". The Xciting S 400i beams and glitters KYMCO's high performance and futuristic technology. Its modern and contemporary design, high speed riding stability and total comfort in riding is indeed the perfect solution for those who often commute to the city for work and for weekend warriors.

The KYMCO Many EV is one of the many models of KYMCO's IONEX System which marks the beginning of a new era of electric scooters with its innovative vehicle design and open energy platform. The Many EV is the most proactive innovation in scooters with its battery charging system named IONEX (Intelligent Open Network Electric Experience) having a credo "never wait" (to charge). In the future, KYMCO intends to provide charge

stations and options that make it possible to swap empty batteries to charge battery in just an hour using a large network of selected public charge locations and to charge the scooter using a regular wall socket or to charge the batteries at home using an easy wireless charger. The KYMCO Many EV is a fashionable green energy vehicle which is truly a convenient and practical ride. Its retro-styling design of lights not only emphasizes technology but also enhances safety and recognition during riding. It has a powerful 3, 200 watt electric motor and the scooter provides space for 5 batteries for a maximum range of 200 kilometers.



MOTOWORLD

As usual, the Motoworld booth at the Thirteenth IR Bike Festival and Trade Show is greatly packed with motorcycle riders and enthusiasts. Why not as this is their chance to avail of the high quality brands and products Motoworld carries at special prices.

LS2 Helmets, GIVI, Komine, Muc-Off, Oxford, O'Neal, RYO, TCX, Forma, Taichi, Akrapovič Exhausts Systems, Bull-it!, Battery Tender, LV8, Macna, Nolan, X-Lite, Rev'it!, SHOEI, SCHUBERTH, Sena, Metzeler Tyres, Putoline Oils, Dainese, and AGV were showcased and offered at the three-day event at great discounts.

The third edition of Motoworld's Product Conference was also held during the Thirteenth IR Bike Fest. Various riding clubs, dealers, media, and influencers attended the event which presented six brands that consumers will see in their stores for the year 2019.

Metzeler Product Manager, Mr. Paolo Spagnuolo shared his expertise about tires to select media

and guests to let them understand more about their products.

O'Neal's Export Manager, Mr. Marco Witteveen, and Product Developer, Mr. Luca Carrer, unveiled to the Philippine market their new 5 Series and 3 Series helmets which both meets ECE 22.05 safety ratings and are compatible with O'Neal's new IPX ACCells. They have also revealed their new MTB collection which most, will cater to both MTB and MX enthusiasts.

French company IXON which is known for its high-quality custom leather suits and airbags for MotoGP riders was also launched at the conference by its Export Manager, Ms. Sandrine Gaudillat. IXON, through a mini fashion show,

also debuted its 'Asian-fit' riding suits and gears.

Guests of the conference have also got a glimpse of Polisport Plásticos products presented by its Key Account Manager, Mr. José Amorim, who also demonstrated how to install the said items. Polisport is a Portuguese brand known for its handy and sturdy motorcycle accessories which are used by many MX and Off-Road enthusiasts worldwide.

Taichi was represented by its International Sales Manager, Mr. Ryoji Fujita who have shown mini-experiments about the materials used in their products to demonstrate how good and high-quality it is. A mini fashion show was also held to showcase the existing and new product line-up of Taichi.

Motoworld is a household name when it comes to riding gears, apparel, accessories and other products for motorcycles and riders. The company is highly trusted for a longtime now by riders and racers.





MOTORTRADE

Operating with more than 500 branches and satellites nationwide, Motortrade is the leading multi-brand motorcycle dealer in the country. Motortrade is celebrating its 50 years in the motorcycle industry.

Honda, Yamaha, Suzuki, Kawasaki, KYMCO and KTM motorcycle brands are distributed by Motortrade. Motorcycles from brands they distribute were exhibited by Motortrade at the Thirteenth InsideRACING Bike Festival and Trade

Show. Both small and big bikes were displayed and Motortrade also gave discounts to the motorcycles that they sell.

Total customer satisfaction is Motortrade's number one priority. As Motortrade's slogan goes – Motorsiklo Sigurado, Alaga ka Dito!"



PHOENIX PULSE

Staying true with their hashtag "Come Alive with Phoenix PULSE", an all-out, pulse-racing good time was experienced by those who visited the Phoenix PULSE booth at the Thirteenth IR Bike Festival and Trade Show.

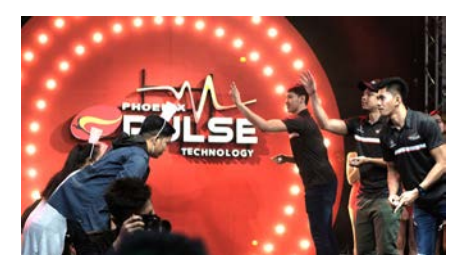
Exclusive discounts and offers on Phoenix lubricants were availed at the three-day event. Thrilling games and cool prizes awaited spectators. Special guests were members of the Phoenix PULSE Fuel Masters basketball team who mingled and played games with the crowd.

The country's leading independent oil company, Phoenix Petroleum, is engaged in the trading and marketing of refined oil products including liquefied petroleum gas through Phoenix Super LPG, lubricants, opening depots and storage facilities, hauling and into-plane services, trading and supply. Phoenix has expanded its business to convenience store retailing as they acquired Philippine FamilyMart and they

are also manufacturing and marketing bitumen and related products through Phoenix Asphalt Philippines.

Phoenix PULSE Technology was launched in 2018. It is a fuel additive with advanced cleaning and protection properties for enhanced power and acceleration.

Be it in racing or other motorcycle and automotive events, Phoenix Petroleum is active and supportive, showcasing their high quality products.





CFMOTO

One of the major crowd drawers during the Thirteenth InsideRACING Bike Festival and Trade Show was CFMoto. The Chinese brand offers a wide range of models at very reasonable prices. Show-goers got to get up close and personal with the remarkably made bikes.

Quality, impeccable design and attention to detail was clearly evident as you see the actual bikes. Austrian Design Company Kiska who are known for their work with KTM, Husqvarna and Lambretta was behind the design for some of the bike models. CFMoto has showcased a wide spectrum of bikes that caters to a wide range of riders in the Philippine market. They offer 150 NK, a single-cylinder, liquid-cooled, SOHC, BOSCH EFI, 149.4 cc naked bike that is poised to shake

things up in the 150cc class. They also have the 250 NK, a single-cylinder, 4-stroke, liquid-cooled, 4-valve, DOHC, balance shaft, 249.2 cc which is more than ready to take on the emerging 200cc class. But for riders who want more, CFMoto



offers the 400, NK a 2-cylinder in-line, 8-valve, liquid-cooled, DOHC, BOSCH EFI with a 400.4 cc engine. For more experienced riders who demand more performance CFMoto has the 650 NK 2-cylinder in-line, 8-valve, liquid-cooled, DOHC, BOSCH EFI with a 649.3 cc engine naked bike. Another interesting bike showcased by CFMoto was the Adventure Touring bike, the 650 MTa 2-cylinder in-line, 4-stroke, liquid-cooled with a 649.3 cc.

What sparked the interest for much of the riders in attendance was the quality of work, design and affordability of the bikes CFMoto showcased.



SHELL



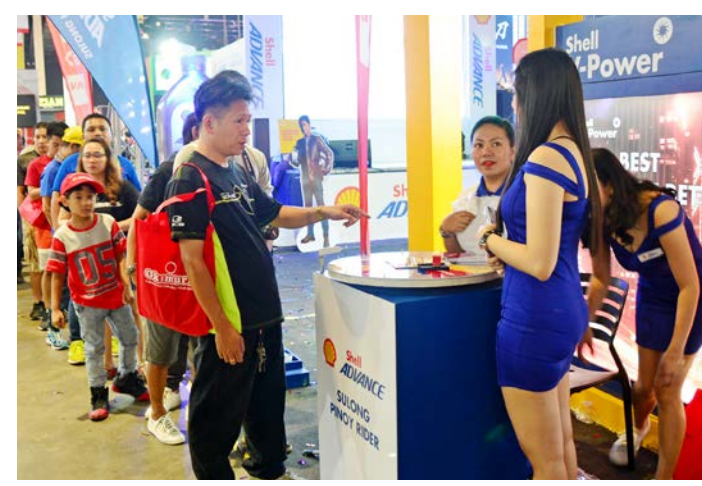
For motorcycles, Shell offers Shell Advance so riders can be prepared for any challenge on the road ahead, have complete engine protection and outride anything.

Shell Advance 4-stroke motorcycle oils are a special mix of top-quality, synthetic semi-synthetic or mineral base oils. Helping clean and protect 2-stroke engines as well as lower exhaust smoke production are what Shell Advance 2-stroke motorcycle oils do. Shell Advance 4-stroke scooter oils, on the other hand, provide excellent protection and high oil-performance reliability. These Shell Advance motorcycle oils were available at the Thirteenth InsideRACING Bike Festival and Trade Show. Shell Advance

provides a richer riding experience with unmatched responsiveness.

Games, performances and freebies were enjoyed by event-goers at the Shell booth. Shell's ambassador Coco Martin who is one of the popular actors today was a guest at the event and the "Ang Probinsyano" protagonist mingled with the crowd and also gave his thoughts about how Shell helps the Filipino riders through its high quality products. Also present was celebrity Daiana Menezes who has been gracing Shell events for years now.

Since 2016, Shell Advance has been the title sponsor of the Super Series Nationwide Championships organized by InsideRACING and The Racing Line. The 2019 season presentation of the Super Series was held at the Shell booth and teams and riders joining the Super Series this year as well as sponsors were introduced.



MOTORSTAR

Motorstar motorcycles were nicely exhibited at the Thirteenth InsideRACING Bike Festival and Trade Show. Freebies, fun games, prizes and gorgeous models were also enjoyed by the crowd at the Motorstar booth during the three-day event.

Eastworld Motor Industries Corporation is the exclusive assembler and distributor of Motorstar here in the country. Armed with dedication and

quality motorcycles and scooters and excellent after-sales service, Eastworld aims to be a highly successful assembler and distributor and contribute in nation building. Just like in the past years, Eastworld gave away Motorstar motorcycles as prizes for the InsideRACING grand raffle at the Bike Fest. Raffle off were Motorstar Idol and Zest motorcycles.



BIKERBOX

Bikerbox, Inc. is the official aftersales service provider for Piaggio's Aprilia and Moto Guzzi brands in the Philippines and is a certified Royal

Enfield Service Center. It is also currently the sole importer for Aprilia and Moto Guzzi motorcycles. Bikerbox, Inc. is likewise the exclusive importer and distributor for MotoMorini motorcycles, accessories and aftersales service in the Philippines. It is a duly recognized and contracted dealer for Vespa and officially retails the entire line of KTM products including motorcycles, power parts and power wear under KTM Philippines.

At the Thirteenth Annual InsideRACING Bike Festival and Trade Show on March 22-24, 2019 at the World Trade Center, Bikerbox showcased their high-end bikes that were surely be enjoyed by motorcycle enthusiasts.



MITSUKOSHI MOTORS PHILIPPINES

SYM and EuroKeeway and EuroMotor brands are exclusively imported, assembled and distributed in the country by Mitsukoshi Motors Philippines which is dedicated to provide quality yet affordable motorcycles.

Taiwanese brand SYM or Sanyang Motor Co Ltd. offers moped/underbone motorcycles such as the SYM RV 1-2, Bonus 110 E3 and Bonus X E3. Its Maxsym 400i and Joyride 200i EVO maxi-scooters are popular.

EuroKeeway from Hungary has motorcycles for the sport/backbone (RKS 150 EVO and Café Racer 152 E3), scooter (SIP 125 E3) and moped/underbone (KEE 125, RCS 125 and RCX 125 E3) segments.

Business/tricycle models from EuroMotor are Daan Hari 175, Daan Hari 125 and Daan Hari 150. The brand also has the Euro Sport R and Rapido 110 underbone/moped motorcycles. Mitsukoshi Motors Philippines displayed SYM,

EuroKeeway and EuroMotor motorcycles at the Thirteenth Annual InsideRACING Bike Festival and Trade Show. Event-goers were able to get to know, see and feel their durable and affordable two-wheel products.

Since 1997, Mitsukoshi Motors Philippines provides affordable yet quality and durable motorcycles for transportation and business of Filipinos.



BRISTOL



Another brand that drew a crowd during the Thirteenth InsideRACING Bike Festival and Trade Show was Bristol. Interest for retro-styled bikes has been on a steady rise for the past 4 years and Bristol is set to bring this market to a whole new level.

Bristol aims to provide quality-built unique European-inspired bespoke-styled motorcycles for the casual rider to the discerning enthusiast. The bikes feature Italian design, electronics from Delphi Technologies USA, Mikuni injection components from Japan, and powertrain from Hartford Taiwan. The bikes also offer a versatile platform to perform customization and they showcase several custom-built bikes in their booth to give motorcycle enthusiasts a sneak peak of the possibilities of customizing the bike. Bristol Motorcycles is exclusively distributed by Sinski Motorcycle Philippines. Headlining the brand's entry to the market are two high-end models, the Bristol Classic 400i and the Bristol BR 400i café racer. Both motorcycle models are available in two trims, with or without ABS (Antilock Braking System).

The Classic 400i combines a relaxed riding stance, traditional styling with modern amenities for today's discerning rider. Featuring a large chrome front halogen headlight to give you a good view of the road ahead, one-piece handlebar with dual instrumentation and bullet-style indicator lights for that vintage look. It is powered by 4-stroke 400cc engine and meets Euro-4 emission standards.

The BR 400i on the other hand features café racer styling with modern amenities for the free-spirited rider. Featuring a lower stance, it is highlighted by a two-piece lightweight aluminum alloy handlebars with dual instrumentation, large chrome front halogen headlight to give you a good view of the road ahead, and bullet-style indicator lights to complete the retro rebel look. It is powered by a 4-stroke 400cc engine and meets Euro-4 emission standards. Both bikes come fitted with twin stainless steel exhaust system. They are equipped with telescopic front fork and adjustable rear suspension.

PIRELLI

Dedicated to making a wide range of high quality and technologically advanced tires, Italian brand Pirelli is known for its cutting edge technology, high-end production excellence and passion for innovation. For Pirelli, power is nothing without control and the brand offers racing, road, off-road and scooter tires. Pirelli tires are officially distributed in the country by Caloocan Sales Center, a highly trusted company in the motorcycle industry for a long time now. Pirelli tires were showcased at the three-day



Thirteenth IR Bike Festival and Trade Show. Event-goers were delighted as sets of Pirelli tires were raffled off at the event. Those who bought Pirelli tires also got a limited edition Pirelli shirt. Anticipated was the launching of the Angel GT II and Diablo Rosso Sport tires. Guests during the launch were celebrities Coleen Garcia and Sam YG.

The Angel GT II is marketed for grand tourers, smart urbans and free timers. It elevates your ride – a new paradigm of riding comfort and unbeatable stability as it prevents the need of subliminal steering actions improving comfort. The Diablo Rosso Sport tire introduced was for bikes up to 400cc. The Diablo Rosso lineup of Pirelli is for racing/sport tire segment and is dedicated to superbike and sportbikes with its high grip level and sport DNA.



Pirelli tires give high performance both on the road or the racetrack. Locally, the Pirelli Cup is one of the well participated and successful race series for superbikes and middleweight bikes for years now. Winners and champions of the 2018 Pirelli Cup season were awarded at the Thirteenth IR Bike Fest. Motorcycles fitted with Pirelli tires were also exhibited at the event.



DUNLOP



Tyremart, Inc. is the exclusive importer and sole distributor of Dunlop motorcycle tires in the Philippines. They offer Dunlop motorcycle tires for underbones, scooters, off-road bikes and sportbikes. Dunlop Tires Philippines provides best quality and value for money products and services.

Dunlop motorcycle tires were showcased and available at the Thirteenth InsiderACING Bike Festival and Trade Show. Great deals, freebies and discounts were enjoyed by the crowd at Dunlop's booth dubbed as the "Big D". Dunlop once again had a big tire design at their booth and they encouraged motorcyclists to "Go for Gold and be legit" by availing Dunlop tires which are nicely packaged in gold wrapping. Motorcycles were also displayed at the Dunlop area and pretty models were there. The tire brand had raffles at the event which delighted the spectators.

American brand Dunlop has been manufacturing tires since 1923. The brand has been involved with motorcycle racing for decades and is a top-selling choice for riders.



ZONTES

One of the brands that sparked the interest of motorcycle enthusiasts in attendance during the Thirteenth InsiderACING Bike Fest and Trade Show was Zontes which is distributed by Motostrada. Owning a budget-friendly adventure bike, naked bike and sportbike is now more feasible than ever much to the delight of many Filipino riders. Zontes now offers 3 amazing bikes on their 310 engine - the Zontes T310 adventure bike, the X310 sportbike and the R310 naked bike. All 3 bikes are based on the same platform, and are powered by a 311.7cc DOHC 4-valve

single cylinder engine paired with a six-speed transmission. The T310 is built on a high-tensile steel frame. It features adventure styling like the beak-style front fender, high windscreen, side protector bars, handlebar protectors, USD forks, Dual sport tires and bash plate. The X310 and the R310 are largely similar except for the front end where they differ in the headlight and controls console assembly. Both bikes feature USD forks, ABS brake system and LED lighting systems. The 3 bikes have the capacity to produce 35.4 PS at 9,500 rpm and 30 Nm of torque at 7,500 rpm. Zontes claims their bikes can reach a top speed of 150 km/h and average 31.25 km/L.



PETRON

Petron's world-class products and quality services fuel the lives of millions of Filipinos. Founded in 1933, Petron is the largest oil refining and marketing company in the country and is dedicated and passionate to be the leading provider of total customer solutions in the energy sector and derivative businesses. Petron supplies nearly 40% of the country's oil requirements. Products of Petron are categorized into

Automotive Fuels, Automotive Lubricants, High Temperature Protection, Industrial Petroleum Products, Marine Lubricants, Motorcycle Lubricants, Petron Gasul, Polypropylene and Specialty Products. Each product has been especially formulated to meet the needs and fit the lifestyle of Filipinos. Petron aims to be an integral part of their customers' lives and to deliver consistent customer experience through their innovative products and services while at the same time caring for the community and the environment.

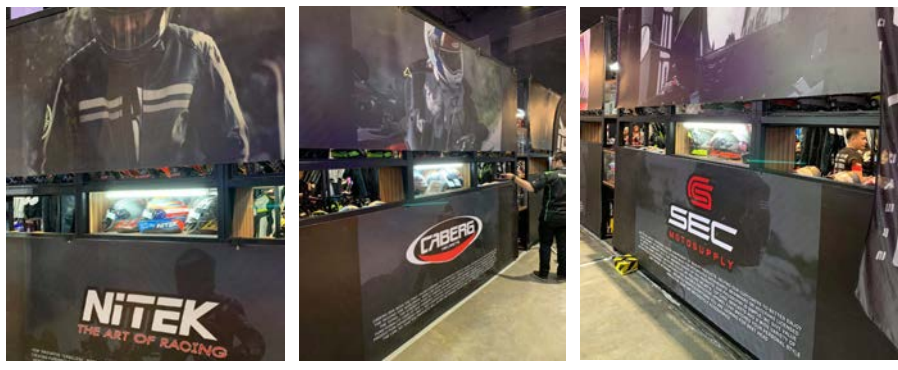
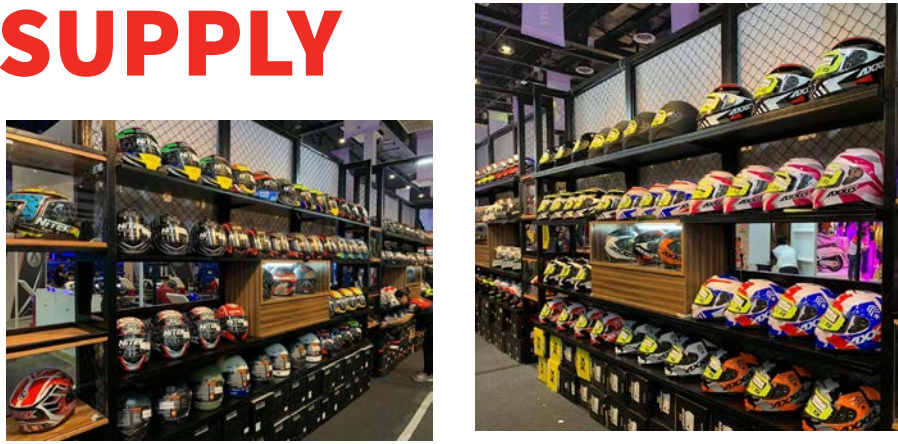
Petron has the Sprint 4T are designed specifically to meet the unique performance requirements of four-stroke motorcycles. To enhance the oil's thermal and oxidation stability, Petron Sprint 4T oils are formulated with Thermal Control System (TCS). Available and showcased at the Thirteenth IR Bike Festival and Trade Show are Petron Sprint 4T oil products. Petron's booth also had BMW motorcycles which drew motorcycle enthusiasts.



SEC MOTOSUPPLY

Providing a wide range of innovative motorcycle safety and accessory products, SEC Motosupply helps riders to better enjoy their journey on two wheels. SEC Motosupply is a brand built for motorcycle enthusiasts be it beginners or veterans.

SEC Motosupply offers motorcycle helmets, riding apparel and gears and top cases and rear brackets. Nerve jacket from Germany is now also brought locally by SEC Motosupply and these products are available at the Thirteenth Inside-RACING Bike Festival and Trade Show.



PROMAX TRADING

Promax presented several of their products at the Thirteenth InsideRACING Bike Fest. Yuasa battery was displayed and exhibited by Promax Trading Corporation as the official distributor.

Motorcycle manufacturers demand the best, so they choose Yuasa. With over 40 years of development, every Yuasa motorcycle battery provides the same high performance, quality and reliability as your bike's original.

Discounts on their products were enjoyed by spectators as well as freebies such as shirts, pens and other sample items.

Under Promax Trading Corporation are Yuasa Battery, Infinera Tubes, Novelbat Battery and Hella products.



TRIUMPH JT

Triumph JT Marketing Corporation is always much anticipated at the annual InsideRACING Bike Festival and Trade Show. It was a chance to own products that the company distributes at discounted prices.

Many did not miss the opportunity to buy HJC helmets at much lower prices. HJC is one of the best and highly popular helmet brands all over the world. It is worn by sponsored riders in different motorcycle race series including the pinnacle of motorcycle racing, theMotoGP.

SHAD top cases, BS Batteries and Shinko Tires are distributed by Triumph JT as well and these brands were offered at the three-day IR Bike Fest



with discounts. The Triumph JT booth was filled with buyers and enthusiasts at the event, a yearly outcome for the company. Triumph JT is one of the highly trusted

companies in the motorcycle industry. It is also a motorcycle dealer and is supportive of the motorcycle community and industry as well as the local racing scene with its support to a number of racers through the years.

WESTLAKE

Westlake tires are affordable but have premium and high-end quality. Westlake is one of the top tire manufacturers.

The brand has been manufacturing a full line of top quality tires since 1958. Westlake continues to make great efforts in producing environment-



friendly products and the brand works with its domestic and global distributors to constantly improve and expand its line of top quality tires.

Various Westlake tires were available at special prices at the three-day InsideRACING Bike Festival and Trade Show held at the World Trade Center.

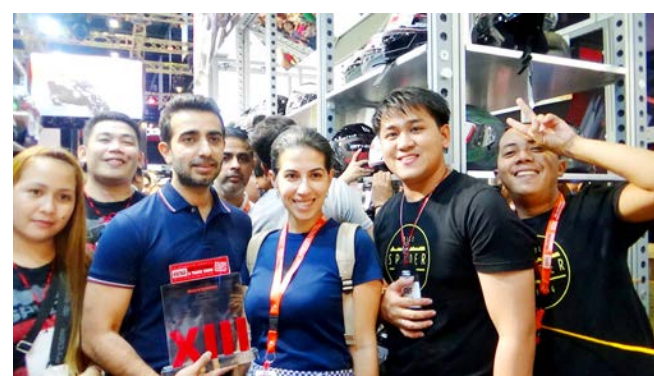


SPYDER

Thirteenth InsideRACING Bike Festival and Trade Show-goers flocked to the Spyder booth at the World Trade Center to avail of the brands discounted helmets and merchandise as well as the MT Helmets on sale.

Spyder's booth was consistently busy and packed at the event as gorgeous ladies welcomed and assisted spectators. 20-40% discount on Spyder merchandise and gloves, bags and eyewear products at special prices were surely a hit at the three-day event. Roshan Trading distributes Spyder products and MT Helmets in the country.

Spyder has been helping athletes, motorcyclists and individuals conquer their fields and break barriers since 2004. The brand keeps innovating and uses global technology to improve their products and meet the ever-increasing demands of their customers. Spyder offers motorcycle helmets, eyewear, footwear, bags, cycling helmets, bike apparel, motorcycle apparel, gloves, packs, watches and headwear.



MITAS

A traditional tyre producer with a strong background in research and development, Mitas is focused on innovations. Mitas is Europe's leading motorcycle tire manufacturer and offers performance tyres for most bikes. Longer service life, high grip and stability and maximum control are offered by Mitas tyres which are made in Europe under strict quality standards.

Mitas tyres were available at the Thirteenth InsideRACING Bike Festival and Trade Show. The event was also an opportunity for prospective



dealers of the brand. Bikerbox, Inc. is the official distributor of Mitas Tyres in the country. Mitas supports riders and racers such as stunt and gymkhana rider Luisito Sta. Ana and circuit racer Romer Corbe who is joining the MotoIR Championship with the help of Mitas Tyres and Poweroad Lithium battery also distributed by Bikerbox.

Photo by: Mitas



MINTON MARKETING

Offering world-class goods and the best products, Minton Marketing, is one of the companies highly anticipated at the annual InsideRACING Bike Festival and Trade Show. Minton once again showcased the brands and products they distribute at the thirteenth edition of the biggest motorcycle fest and trade event.

Comstar rims and magwheels, GPC brake disc pad and brake shoe, Owens shock absorber, Samurai spray paint, TSR sprockets, Osaki chain sets and cables, Tiger motorcycle gasket, E-Power motorcycle electrical parts and OKK tires and tubes were available on discounts at the three-day event which greatly delighted motorcycle riders and enthusiasts. Freebies from Minton Marketing added to the excitement and fun of event-goers.

Minton Marketing was established in 1985 and imports only the best brands and authentic and quality products using their extensive knowledge on the latest motorcycle industry trends.



BILTWELL

Founded in 2005, Biltwell makes parts and accessories that make riding and building custom motorcycles more fun. Biltwell provides high quality helmets, gear, parts and apparel. Bikerbox, Inc. distributes Biltwell products locally. Biltwell helmets, gloves, grips and other products were available at the Thirteenth InsideRACING Bike Festival and Trade Show.

Local distributor Bikerbox, Inc. offers various motorcycle accessories, apparel, helmets, riding gadgets, pre-owned sportbikes among others. Bikerbox, Inc. is also a motorcycle dealer as it carries Aprilia, Moto Guzzi and Moto Morini brands.

Photo by: Biltwell



IRC TIRE

Another top quality brand distributed by Easton Enterprises, IRC tires has both affordability and quality. IRC offers race and all weather tires developed for the continuously growing population of motorcycle enthusiasts. Whether for racing or everyday use, IRC tires is one of the leading choices of riders and motorcycle manufacturers. The Fasti series of IRC is renowned in the motorcycle industry.



KOSO

With the belief that brand image and product quality should go hand in hand, Taiwanese brand KOSO brings outstanding products and aims for continuous improvement.

KOSO offers products such as meters, engine parts, body parts, electronics, accessories, lights

and heater application for motorcycles. The brand uses creativity to create high-performance products.

Available at the Thirteenth IR Bike Festival and Trade Show were KOSO products displayed nicely. KOSO is a prominent brand for riders, motorcycle modifiers and racers. One good way for KOSO to show the high



quality of their products is through racing. KOSO has been part of racing teams for many years now and riders can attest to its high performance. This 2019, KOSO Philippines is one of the teams in the Super Series Nationwide Championships with riders Dustin Esguerra and Michael Cabaysa.

Easton Enterprises distributes KOSO products in the country.



HACHI

Hachi tire sealants and tires were showcased and available at the Thirteenth InsideRACING Bike Festival and Trade Show. Discounted prices and gorgeous models at their booth were enjoyed by buyers and spectators at the three-day event.



Providing top of the line products, RK Racing Chain and Sprockets is a brand trusted by many motorcycle riders and world-class racing teams. Exclusively distributed in the country by Easton Enterprises, RK Racing Chains and Sprockets once again participated at the thirteenth edition of the InsideRACING Bike Festival and Trade Show, showcasing their best quality sprockets and chains and treating event-goers to freebies and big discounts.



JCW MOTOR WORLD

From being a conventional lead acid battery, OUTDO is now a new energy brand supplier which endeavors to satisfy clients' requirements. OUTDO's competitive strength is innovation and the brand provides automotive and motorcycle batteries.



JCW Motor World is the distributor of OUTDO batteries locally and they also offer different motorcycle parts and accessories. Available at the Thirteenth InsideRACING Bike Festival and Trade Show are OUTDO motorcycle batteries. Super Drag Rims from Thailand with their Vanzza rims were also showcased and sold by JCW Motor World at the event.



INFINITESERV

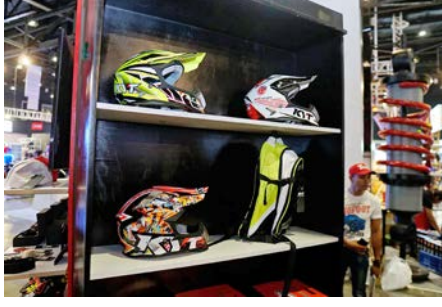
A popular brand in the motorcycle community and racing industry, FDR tires are produced in Indonesia by PT Suryaraya Rubberindo Industries. Hailed as the number one tire brand in Indonesia, FDR has been the official tire of numerous race events and championship series. Locally, FDR supports road, circuit and drag races as well as many riders. FDR tires were offered at discounted and special prices at the Thirteenth Annual InsideRACING Bike Festival and Trade Show. Gorgeous models were also present at their booth.

KYT is a brand which offers entry-level to high end professional racing helmets. Constant research and acquisition of latest technology are conducted by KYT to create premium helmets for motorcycle riders and racers.

Suomy helmets were also available at the Thirteenth InsideRACING Bike Festival and Trade Show. Discounts and stunning models were attractions at their booth during the event.

YSS has helped many riders and racers with its high quality suspension whether for everyday use or for racing. YSS products were showcased and available at their booth at the Thirteenth

InsideRACING Bike Festival and Trade Show. Infiniteserv International is the official distributor of FDR tires, KYT helmets, Suomy helmets and YSS suspension in the country.



PHILIPPINE NHK REVTON

Philippine NHK Revton had many offerings at the Thirteenth IR Bike Fest. NHK Helmets, GM Helmets, KMC motorcycle chain and sprocket and GPR oil which are all distributed by Philippine NHK Revton were available at the three-day event. Discounts and freebies were also given away.

NHK Helmets are produced by PT. Danapersadaraya Motor Industry (PT DMI) located in Citereup, Bogor, Indonesia. Complying with the Indonesian National Standard, NHK offers a variety of helmets for motorcyclists using the latest technologies. NHK ensures that riders are well protected with their quality helmets that at the same time boast of great designs.

KMC motorcycle chain and sprockets were also available at the event. Well recognized by leading motorcycle brand manufacturers, KMC motorcycle components keeps putting the greatest effort into research and development to improve product and service quality. KMC produces outstandingly wear-resistant products



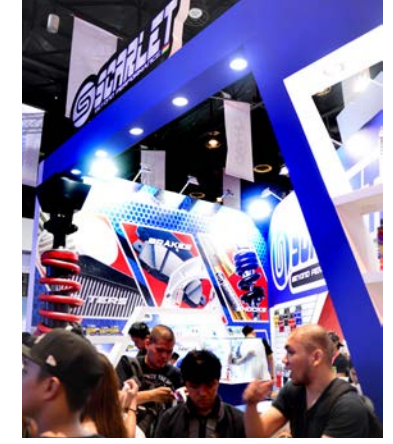
though good quality material and high level of workmanship. KMC keeps on growing and innovating to satisfy their consumers' needs and let them enjoy riding motorcycles.

An established oil brand in Thailand, GPR Oil specializes in every type of engine and has gained a reputation as one of the leading motorcycle lubricant manufacturers renowned



for high quality products. GPR was once again a participant at the Thirteenth InsideRACING Bike Festival and Trade Show.

Scarlet and Laoniui brands are also distributed in the country by Philippine NHK Revton Corporation in addition with the parts and accessories they are selling.



SPEED BLAZER TRADING

Thirteenth InsideRACING Bike Festival and Trade Show-goers did not miss the chance to avail of XSpeed products for motorcycles. XSpeed treated their buyers with discounts and special prices at their booth during the event. XSpeed motorcycle parts offer great performance and quality.

Reliable and high quality RTD headlights were featured at the Thirteenth InsideRACING Bike Festival and Trade Show. RTD headlights can be availed at the three-day event at special prices together with Spyker.

Xspeed and RTD are distributed in the country by Speed Blazer Trading, one of the companies operated by Philippine NHK Revton Corporation.



As always, the Bostanten Corporation booth at the Thirteenth InsideRACING Bike Festival and Trade Show was filled with many riders and spectators. Bostanten Corporation once again offered the different helmet and motorcycle riding gear brands that they carry at enticing discounted products to the delight of the crowd.

Zebra Helmets is one of the popular brands in the country. Carting, HNJ and GDR helmet brands are also offered by Bostanten. The corporation has expanded its product line-up to motorcycle riding gears and bags as they also now distribute Rock Biker, SBK Racing Sport, Speed-R, Scoyco Motorcycle Sports, Motoboy, Nerve and ASRIO brands. Beautiful models were also present at the Bostanten booth.

Bostanten is one of the major players in the country's motorcycle industry and community and the company is supportive of various events and races as well as riders.



QUICKCYCLE TRADING

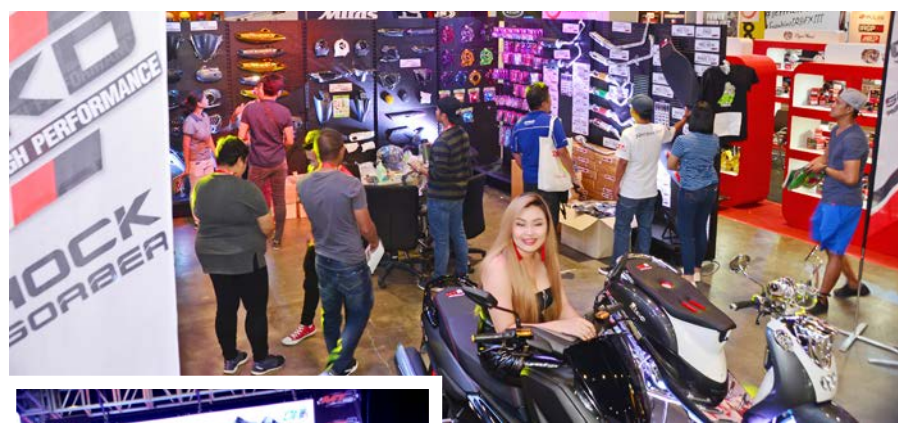
Quickcycle is one of the trusted distributors of different products for motorcycles such as parts, tires, rims, accessories and many more. Brands that Quickcycle offers are TDR Tacing, Banzai Japan Rim, Works Tech, Chikada brake parts, Vortex, Ascent tires, LHK Racing Products, Yoko Professional Racing Rims and Duro Tires. Quickcycle showcased and sold these different products with discounts at the Thirteenth InsideRACING Bike Festival and Trade Show.



BOSTANTEN



RACEHUB



Racehub Trading (Mototrend Trading) is the exclusive distributor of MT8, PRO, Combiz, HMA, Dale, DMAX and NB Racing brands. Mototrend is a leading distributor of Thailand-made motorcycle parts and accessories in the Philippines.

Different motorcycle products from brands Racehub Trading and Mototrend Trading distribute were showcased and available at the Thirteenth InsideRACING Bike Festival and Trade Show. They gave discounts and freebies to buyers and spectators during the three-day event. They also had raffles much to the delight of event-goers.

ZENEOS

Luxuriant Phil. Marketing distributes ZENEOS tires in the country. ZENEOS is a state-of-the-art tire for riders who want security and comfort. The brand is produced by the largest tire manufacturer in Southeast Asia, PT. Gajah Tunggal TBK. ZENEOS motorcycle tires are a combination of Advanced Grip Design technology and High Speed Grip. Luxuriant Phil. Marketing provides cost effective tires with high level of safety dependability resulting to good wear and riding comfort and sufficient load carrying.

ZENEOS tires were showcased and available at the Thirteenth InsideRACING Bike Festival and Trade Show. Event-goers grabbed the chance to buy ZENEOS tires at discounted prices at the three-day event.

Supportive of the local motorcycle racing scene, ZENEOS sponsors racing teams and events. The tire brand supports the Yamaha GP and the Yamaha-4S1M racing team. Their sponsored riders' victories manifest the high quality and performance of ZENEOS including the Victuro tire which the racers use.



TIGER HEAD

An export-oriented enterprise specializing in battery production and management, Guangzhou Tiger Head Battery Group Co., has the largest scale in the Chinese battery industry. It is the leading battery enterprise in China. The



company manufactures, researches, designs, develops, produces and sells dry, lead-acid storage, polymer lithium-ion and other batteries.

Tiger Head is one of the main products of Guangzhou Tiger Head Battery Group. Tiger Head

batteries were one of the products exhibited and available at the Thirteenth InsideRACING Bike Festival and Trade Show, offered at special prices during the three-day event.



ENEOS

ENEOS oil products were showcased effectively at the Thirteenth Annual InsideRACING Bike Festival and Trade Show. In partnership with JAD Racing, ENEOS' booth at the event was highly attractive with different motorcycles displayed.

Redefining the meaning of synthesis with their racing heritage and OEM pedigree, ENEOS is Japan's No. 1 Motor Oil. Locally, Delta Japan Oil Products Corporation represents the brand. ENEOS is a well-known brand with partnership to different motorcycle events particularly the MotoGP and the Yamaha Factory racing team.





MICHELIN

Michelin Philippines showcased a wide array of tires for scooter, underbones, dirt bikes, dual-sport bikes, all the way to big bikes. During the event, they featured their big bike tires from the

Commander & Scorchers line specially designed for big bikes. For their off-road products, they featured the Enduro and Desert Race line. For scooters, they introduced the City Grip, Pilot Power, Pilot Street and Pilot Road product lines. They also featured their motocross tires such as the Starcross and its variants.



REPSOL

An energy company based in Madrid, Spain, Repsol carries out upstream and downstream activities all over the world. Repsol has several plants around the world and respecting the environment is one of their priorities. The company is vertically integrated and operates

in all areas of the oil and gas industry.

Repsol oil products and lubricants are available at the Thirteenth InsiderACING Bike Festival and Trade Show. These products were offered with discounts.

For many years now, the Repsol Road Race Championship, one of the popular race events in the country, has provided an avenue for up and coming riders to showcase and improve their riding skills.

MAXXIS

Committed to delivering high performance tires to more than 170 countries, MAXXIS has 50 years of manufacturing experience and the brand produces tires for motorcycles, cars, light trucks and SUVs. Using the most advanced engineering facilities in the industry, MAXXIS is one of the best tire brands in the world.

For motorcycles, MAXXIS offers tire for the street, scooter and off-road segment. MAXXIS is a wholly owned subsidiary of Cheng Shin Rubber Industry Co. from Taiwan. In the Philippines, the MAXXIS tire brand is exclusively distributed by AP Blue Whale Corporation and Solid Trend Trade Sales Incorporated.

Motorcycles fitted with MAXXIS tires were exhibited at the Thirteenth IR Bike Fest. MAXXIS motorcycle tires were available at the event.



PTT

A wide range of high-quality products for motorcycles and automobiles and for the industrial sector is offered by PTT Lubricants. PTT is Thailand's number 1 brand of engine oil. One of the wholly owned subsidiary companies of PTT Public Company Limited (PTPLC) is PTT Philippines which has already two decades of

business operations in the country and aims to serve petroleum products of international quality and at the same time compliant with the requirements of the Philippine Clean Air Act and Philippine National Standards specifications.

For motorcycles, PTT has the Challenger, Hi Speed and Max Speed products. These were available with discounts at the three-day Thirteenth InsiderACING Bike Festival and Trade Show and buyers got a free limited edition Challenger T-shirt.



VOLGA

Volga Oil Philippines showcased a vast array of products for motorcycles such as the Volga Gear Oil and Volga 2T Motor Oil. For Four stroke motorcycles they showcased, their 4T Motor oils such as the SJ, SJ 15W-40, 4T SF 20W-40. Aside from that, the company offers oil and lubricants for cars, trucks and heavy equipment with their gasoline engine and diesel engine product lines.



MOTO MARKET

MotoMarket Philippines the flagship store of Motoworld Philippines chain was one of the exhibitors during the 13th IR Bike Fest and Trade Show. Motoworld Philippines is the premier destination for high-quality motorcycle accessories, riding gear and apparels at affordable prices. They are dedicated to bringing in the best world-class brands at reasonable prices to Philippine motorcyclists. Motorcycle products such as helmets, apparel, shoes, protectors, luggage, goggles, various accessories, performance exhausts, lubricants,

filters, tires, brake pads, etc. The brands they featured during the event are AGV, Akrapovic, GIVI, Komine, Oneal, LS2, RYO, Dainese, Shoei, Taichi, TCX, X-Lite, EVS, Forma, Muc-Off, Putoline, Bull-it, Sena, LV8, Oxford and Polisport to name a few. During the event they also showcased a wide selection of Metzeler Motorcycle Tires from Scooters, Underbones, Off-Road bikes, Adventure bikes and Sport bikes.



KOBY

KOBY showcased a comprehensive array of products for motorcycles and riding gear after care products during the Thirteenth IR Bike Fest and Trade Show. They showcased their tire sealants, carburetor cleaner, sticker remover, metal polish, helmet disinfecting foam, tire black, oil cleaner, chain maintenance kit, chain cleaner, chain lube, de-rusting spray, tire inflator, and rubberized undercoat just to name a few.



SECHI



SECHI was established in 1988 and has 30 years of processing experience. The quality of their products possess high precision and stability. SECHI introduces high-precision machinery from Japan every year. The establishment of a high precision laboratory and strict testing standards defend the quality of SECHI. SECHI's products were taken from one-stop operation, no outsourced manufacturing, from material casting to the finished product. In the Taiwan piston ring industry, SECHI is a manufacturer of maximum production. SECHI has the largest grinder by Japan's Nisshin Group. By means of Japanese-imported grinder, SECHI is able to produce 800,000 high-quality and stable piston ring sets per month. Their main products are gasoline and diesel engine parts for vehicles, motorcycles, construction machines, et cetera.



PHOENIX CYCLOMAX

Phoenix Cyclomax motorcycle oils are high-performance and ensure fast and smooth riding experience. It is one of the product lines of Phoenix Petroleum Philippines, the leading and fastest growing oil company today with an expanding network of operations nationwide.



MIZZLE

TASCO, Inc. distributes imported tires and motor oils. One of the brands they offer is Mizzle Tires which was showcased at the Thirteenth InsideRACING Bike Festival and Trade Show. Affordable yet are high quality, Mizzle tires and tubes provide good grip for the everyday riding of motorcyclists. TASCO also brought in MRF tires at the event.

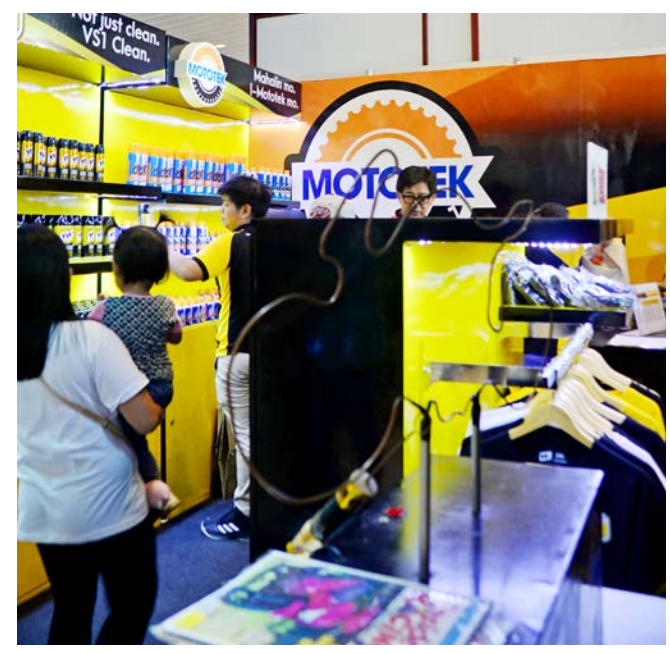
SOMJIN



Somjin high quality seats were available at discounted prices at the Thirteenth InsideRACING Bike Festival and Trade Show. Made up of Thailand materials and Filipino talent, Somjin seats are distributed in the country by Voss Racing Enterprise. Various Somjin seats were sold as motorcycle riders flocked to their booth at the event.

CONSUMER CARE

VS1 and Mototek products were featured at Consumer Care's booth at the Thirteenth InsideRACING Bike Festival and Trade Show. Consumer Care provides affordable world-class solutions for everyday needs. VS1 and Mototek are high quality and world-class maintenance essentials for motorcycles and cars.



DRAGON MEGALINE



High-performance motorcycle parts from the Armour brand were showcased by Dragon Megaline. Products at discounted prices, a Spin-A-Prize game and freebies drew event-goers at Dragon Megaline's booth at the three-day Thirteenth InsideRACING Bike Festival and Trade Show.



JVT

Known for high caliber racing parts from Taiwan, JVT was one of the exhibitors at the Thirteenth InsideRACING Bike Festival and Trade Show. Jethol Vision Trading (JVT) showcased their motorcycle parts and accessories and also offered Taiwan U.C. tires at the three-day event.

Discounts and freebies from JVT drew many riders and enthusiasts at their booth. JVT is also well-known in the motorcycle racing industry as a powerhouse team with highly skilled riders.

PIONEER



Pioneer cleans, lubricates and protects longer. Available at the Thirteenth InsideRACING Bike Festival and Trade Show are Pioneer lubricating spray and other adhesive products for bikes and motorcycles.

MOTOACTIVE

Dedicated to ignite and enable a new breed of riders, Motoactive Corporation is comprised of creative and tough grinder teams who passionately work and develop more features of their products. Motoactive offers helmets and other riding gears. Showcased and available at the Thirteenth InsideRACING Bike Festival and Trade Show were RSV and Xpot helmets as well as Applecoast riding jackets and other products for motorcycle riders. Motoactive Corporation don't just create helmets and other gears, they create a world of safety.



LIQUI MOLY



Made in Germany, Liqui Moly products have consistent, good and reliable quality. Since 2011, Liqui Moly is the No. 1 aftermarket lubricant and additives brand in Germany. Liqui Moly is a globally renowned manufacturer of premium quality lubricants, motor oils, additives, vehicle care products, chemical repair tools, service products, glues and sealants.

Liqui Moly products were available at the Thirteenth InsideRACING Bike Festival and Trade Show. A motorcycle was also displayed at their booth. Liqui Moly is the exclusive lubricant for the Moto2 and Moto3 championships. Locally, the brand is supportive of the local racing industry with its sponsorship to some riders and to various motorcycle events as well.

IMARFLEX



Manufacturing and distributing world-class automotive and motorcycle lead acid maintenance-free batteries, Imarflex Battery Manufacturing Corporation (IBMC) has testing facilities recognized by the Department of Trade and Industry. An extensive product line of motorcycle batteries optimized for the local and export markets and segmented into conventional and maintenance-free types is offered by Imarflex.

The Thirteenth InsideRACING Bike Festival and Trade Show saw Imarflex once again showcase their battery products as well as motorcycle spare parts at discounted prices. Promos and freebies from Imarflex were well appreciated by event-goers.

ROYAL ENFIELD

Royal Enfield Philippines, a company that is instrumental in bringing the longest motorcycle production run of all time to the Philippines, was one of the exhibitors during the Thirteenth IR Bike Fest and Trade show. During the event, they showcased the latest models they added to their product line — the Continental GT and the Interceptor. Both bikes are powered by a newly developed 650cc parallel-twin engine.



The bikes have retained their stripped-down design — from the air-cooled engine, spoked wheels, and analog gauges, to the chrome-laced exhaust pipe and handlebars but now they have integrated technologically advanced components to their latest models,

a major leap for the motorcycle manufacturer. The Continental GT 650 café racer and the Interceptor INT 650 roadster were developed jointly by Royal Enfield in India and its technical center in Bruntingthorpe in the UK. Also showcased during the event were the Himalayan, Bullet 350 and the Classic 500.



MOTUL

Motul manufactures, develops and distributes lubricants for engines of motorcycles, cars and other vehicles. From 300V engine lubricants to coolants, brake fluids, chain cleaners, additives and fork lubricants, Motul offers a wide product range to protect and take care of 2-stroke and 4-stroke motorcycles.



BIG BIKE TECH

Big Bike Tech is your only source of quality and topnotch big bike accessories and parts in the Philippines. Big Bike Tech is proud of the customer-focused service that they provide to riders. They aim to exceed the expectations of customers in the service level and product offering that they provide. One perfect example of the Big Bike Tech service level are the brands that they offer.

It is only in Big Bike Tech that riders can find the best brands from different parts of the world. Highly rated brands such as SW-Motech (Germany), Hepco & Becker (Germany), SC Project (Italy), Evotech Performance (UK), Ixil (Spain), Powerbronze (UK), Vance & Hines (USA), and a lot more, can only be purchased through Big Bike Tech.

Hepco & Becker is a multi-awarded luggage and protection brand from Germany that also makes parts for other brands like Wunderlich and Ortlieb. SC-Project started its activity in 2004 and it is a factory specialized in the production and design of high quality and performance exhaust system for motorcycles, both street and racing ones. The company is highly specialized in aftermarket exhaust system production and realizes full system and silencer using the best material as titanium, iconel and carbon fiber. It is also equipped with vanguard machineries which allow the factory to keep a very high qualitative standard. SC-Project company was born with a strong industrial and technological vocation, which breaks sector schemes with the creation of new products and leads to face new challenges and improve its know-how to unify creative ideas and 100% Made in Italy project capability. A winning choose, which is the base of international success. Technology represents a fundamental instrument to pursue a double aim.



MOTORAD PERFORMANCE

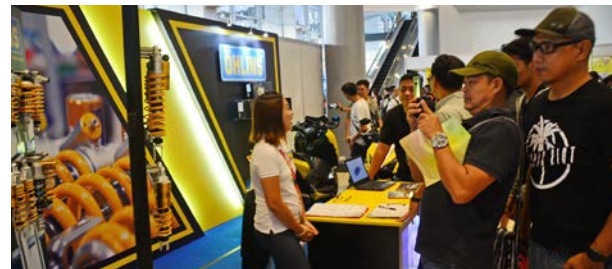


Motorad Performance is a one-stop shop for Parts, Service, and ECU Reflash. They are located at 31A Commonwealth Ave. Ext., Sta Monica, Quezon City, Philippines.



OHLINS

Several of their advanced suspension technology products were showcased by Ohlins at the Thirteenth InsideRACING Bike Festival and Trade Show. They also have a motorcycle displayed at their booth. Ohlins Philippines is an official Ohlins authorized dealer by Access Plus. Enjoying a major market presence in terms of high performance and top quality suspension products for motorcycles, automotive, MTB and snowmobiles, Ohlins shock absorbers are an integral part of motorsport and MTB history.



4S1M

High performance motorcycle parts for racing and everyday use are offered by 4S1M. The brand's products were available at discounted prices at the Thirteenth InsideRACING Bike Festival and Trade Show. Also available were BRT and MP products as well as Marton batteries.



TOP 1

Leading American brand Top 1 specialized in synthetic motor oils and is trusted by many riders and teams all over the world. Top 1 Oil products were available at the Thirteenth IR Bike Festival and Trade Show and Monroe Marketing, the official distributor of Top 1 oil in the country, sold them at discounted prices and gave away freebies at the three-day event.

Top 1 has supported numerous motorcycle events, races and riders through the years, and this 2019, the brand is sponsoring the JM Mirasol Racing Team in their campaign at the MotoIR Championship. Displayed was the race bike of Juvier Mirasol, one of the riders of the team. The team comprised of riders Juvier and John Michael Mirasol and team manager Mr. Jun Mirasol were present at the event.



TERMIGNONI

Italian performance motorcycle exhaust brand Termignoni was one of the exhibitors during the Thirteenth IR Bike Fest and Trade Show. The renowned brand was founded in Piedmont, Italy, by Luigi Termignoni in 1969. It first produced specialized exhaust systems for Bimota, Ducati, and Honda. Today, Termignoni S.p.A produces specialized exhaust systems for racing and for the street in various disciplines from MotoGP to Dakar and for various brands like Ducati, Honda, Kawasaki, MV Agusta, and Yamaha.



ANGKAS

Connecting riders with each other for a better commuting experience, ANGKAS is founded by an experienced and passionate team. ANGKAS provides a convenient, reliable and affordable means of motorcycle transportation. Since 2016, ANGKAS is an on-demand motorcycle-hailing platform in the Philippines.



FAITO



FAITO is a trendsetter, with a good track record for delivering innovative performance parts with Japanese technology.

FAITO Racing Philippines, Inc. took the opportunity to launch their new innovation for bikes' drive system. FAITO Racing Phils., Inc. introduced the FAITO Cimetri Drago Roller Chain which comes with hot-dipped pre-lubricant to ensure that all the load-bearing surfaces are initially protected from

metal-to-metal contact, thus, improving the wear life of the chain as well as providing silent chain operations.

Chains went through factory pre-stressed and pre-stretched to provide superior performance and minimal elongation.

Gold anodized side plates are used not just to give an enhanced look on the bike but it will also prevent rust and corrosion.

SOBEK

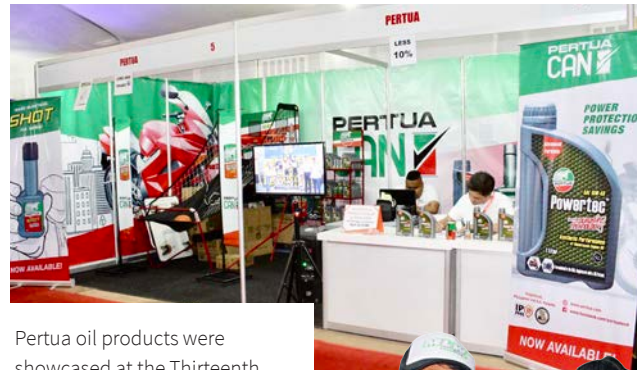


The brand from Vietnam highly considers consumer safety and has advanced equipments and strict quality management system so they will produce high quality, safe and excellent products. Sobek tires also undergo strict quality control and inspection.

Available at the Thirteenth InsideRACING Bike Festival and Trade Show were Sobek tires which were offered with discounts.

This 2019 was the third year for tire brand Sobek in joining the highly anticipated motorcycle festival and trade show organized yearly by InsideRACING.

PERTUA



Pertua oil products were showcased at the Thirteenth InsideRACING Bike Festival and Trade Show. Pertua was developed by Engineer Juanito Simon, a lubrication scientist from Apalit, Pampanga. It is the first and only Filipino lubrication technology invention that has a US patent.

Pertua offers motorcycle, automotive and industrial oils and also has products for oil and metal treatment.



DAN'S POWER SPORTS



Dan's Power Sports a company well known in the Cycling, Extreme Sports as well as the Motorcycling community was one of the exhibitors during the 13th IR Bike Fest and Trade Show. They showcased a wide selection of riding gear, protective gear and apparel such as Alpine Stars, Bell Helmets, Troylee Designs, Leatt, and Gaerne just to name a few. Aside from that they also showcased MotoRex motorcycle oils, gear oils and coolants, a brand from Switzerland.



One of the exhibitors of the Thirteenth IR Bike Fest and Trade show was adventure motorcycle accessories specialist Touratech Philippines. They showcased a wide selection of protection and storage accessories for BMW, Yamaha, Ducati and KTM.



They showcased various products designed for adventure riding such as crash bars, bash plates, headlight protector, xenon lights, tank bags, soft bags, luggage racks, pannier racks, panniers, top boxes, suspension springs/cartridge, handlebars, risers, hydration systems, GPS equipment & accessories, Companero riding gear and many more.



IZU PARTS

IZU Parts proudly exhibited their extensive range of DENSO Spark Plugs including their popular iridium spark plugs.

These are high performance spark plugs which boasts of the world's finest diameter. At the Thirteenth IR Bike Fest and Trade Show, they also used the opportunity to propagate their information campaign about genuine DENSO spark plugs.



MSM



MSM offers different quality motorcycle parts and accessories. They showcased and sold their products at the Thirteenth InsideRACING Bike Festival and Trade Show.

Bosch has set up operations in the Philippines in the colorful era of the 1920s.

Its first location, Cebu, was set up in 1926 through a partnership with Swiss-owned agency, F.E. Zuellig, distributing automotive products. In April 1995, Robert Bosch Inc. was incorporated in Manila as a wholly owned subsidiary of Robert Bosch GmbH. In 2013, Bosch Philippines returned to its roots and opened its first business hub outside of Manila in Cebu. In the same year, Bosch further expanded its footprint into Mindanao and opened its Davao business hub.



Committed to reaching Filipino customers up to the far reaches, the Mindanao region is also home to Bosch's Cagayan de Oro business hub, which was opened in 2016.

Bosch continues to build its nationwide network as a socially responsible provider of innovative technologies that help make a difference in the Philippines.

MTSI

Marketall Trade Specialist, Inc. has a wide array of products for motorcycle riders.

Aside from distributing motor care products, the company also offers motor oils, tires and batteries, among several other products.

Highlighted at the Marketall booth at the Thirteenth IR Bike Festival and Trade Show were ZENEOS tires, Michelin tires, Cycle Seal products and AMARON batteries. These were available at discounted prices.



INFINITY MOTOZONE

Another company that showcased Retro Classic motorcycle parts, accessories, and riding gear was Infinity Moto Zone. The company showcased various Retro Classic style parts and accessories for café racer, scrambler, bobber, and tracker projects. They featured various types of classic headlights, turn signals, custom seats, handlebars, exhaust pipes, leather saddle bags, leather side bags, gas tanks, hand grips, thermal wraps, leather tool bags, et cetera. They also showcased a wide selection of classic-styled helmets from Royal, Bell, TDC, Speed Star and Shield. Aside from that, the company also offers classic-styled street tires and dual sport tires from OKK Cobra, Swallow and Power Tires.



RIDE MANILA



HITCHPRO

HitchPro Co. is a local company (Proudly Philippine made) established in early 2010.

HitchPro Co. is engaged in designing, manufacturing and marketing of a broad range of hitch receivers and accessories for light trucks, sport utility vehicles, recreation vehicles, passenger cars and trailers of all types. Aside from the local production, HitchPro is an authorized distributor of leading towing equipment and accessory brands such as Draw-Tite, Reese, Fulton, Wesbar, Bulldog, Highland, Hidden Hitch, Bargman, ROLA, Tekonsha and MasterLock. They are also the authorized dealer of outdoor equipment brands Front Runner Outfitters, ARB, Rhino Rack, Adventure kings, KUAT Racks and QuickFist. The company specializes in OEM hitch receivers, ball mounts, receiver locks, hitch covers, OEM wire harness, towing accessories, tie downs, HitchPro's custom-fabricated hitch receivers (patented design), off-road camper trailers and motorcycle trailers.

IMPRINT CUSTOMS



RACING BOY

Each year, the Racing Boy booth draws a huge number of motorcycle riders and enthusiasts as their products are available on discounted prices. Racing Boy products include shock absorbers, footrests, accessories, sport rims, brake levers, handle grips, racing mufflers and apparel.

Racing Boy is often the choice of motorcycle racers and modifiers because of the quality and good performance of its products.



WUNDERLICH

Wunderlich has been developing and producing high-quality accessories for BMW motorcycles for over 30 years. Their products make riding your motorbike more comfortable, more ergonomic and safer. Their ever growing product range comprises far more than 3,600 items for all current

BMW models. During the Thirteenth IR Bike Fest and Trade Show, they showcased a wide array of products such as engine and tank crash bars, TFT sun visor, elephant tail bag, folding headlight protector, exhaust pipes, handlebar riser, final drive protector, handlebar bag, axle sliders, radiator guard and many more.



ASPIRA PREMIO

Aspira Premio is a new breed of high performance tires. Their products include Sportivo, Terreno and Urbano tires which were developed using Italian technology, quality and design.

Lucky Charm distributes Aspira Premio tires in the country.





BRISK

Brisk is one of the world's largest spark plug producers with a 70-year old tradition in spark plug production. Brisk is a leader in spark plug technology and design. Upgrade now to Brisk and feel the power.



KIXX SYNTHETIC LUBRICANTS

Kixx Lubricant Marketing Sdn Bhd is the exclusive distributor for GS Caltex Kixx Lubricants within Malaysia. GS Caltex was founded in 1967, as a 50/50 joint venture with Lucky Goldstar (later renamed LG Group, one of Korea's largest business conglomerates). In 2004, GS holdings was spun off from LG Group as an independent energy company. Kixx has a range of premium lubricants, engineered to the highest standards, and backed by one of the worlds largest oil companies. With cutting edge synthetic technologies, and production at one of the worlds largest lubricants and Group II & III base oil manufacturing facilities, you are always assured of superior performance in your engine and in your business.



JM MIRASOL

JM MIRASOL ADVERTISING stands for the name of the owner named Jesus M. Mirasol Jr., and traces its root from a humble beginning in 1987. It was just an Art and Signs way back in 1988, but upon the hard work, productivity, and diligence of its owner, JUN Arts and Signs is now known as JM MIRASOL ADVERTISING and is highly trusted in the local motorcycle industry.



RIDER ZONE



HANC

HANC Additive Solutions is your end-to-end solution for additive product development and manufacturing.

POWERTRONIC



Performance has no limits with the PowerTRONIC Plug-in Piggyback ECU. Built on electronics that have fueled over a decade of motorsport victories, PowerTRONIC marks the beginning of a new era in piggyback engine control. PowerTRONIC plugs in to your motorcycles' Engine Control Unit (ECU) and takes control over how fuel is injected and more importantly – how this fuel is ignited! By calibrating this to a high degree of precision for a particular motorcycle, PowerTRONIC is not only able to extract more power but improve responsiveness, refinement and fuel efficiency too. Kone Sport Performance is a brand of wheel accessories, suspension components and automotive performance and lifestyle products. Kone Sport Performance products are rated to be safe for use even on extreme driving and motorsports conditions.



STKD

Stoked Surf-Moto company was one of the exhibitors during the Thirteenth IR Bike Fest and Trade Show. Retro Classic lifestyle custom bikes, gears and apparel have been on a steady rise for the past few years and the next generation of riders have embraced the culture with open arms. The company showcased Retro Classic-inspired casual gear and apparel from the brands STKD, DEUS EX MACHINA, Saint CC and Red Wing such as trucker caps, T-shirts, jerseys, muscle shirts, jackets, jeans, and boots. They also showcased Retro-styled helmets such as Heroine, Hedonist, Blaster, Gringo and Lane Splitter. Aside from that they also offered Retro-styled goggles such as Bitwell and Moto 2.0 and Surf Apparel Rip Curl.

SHIELD



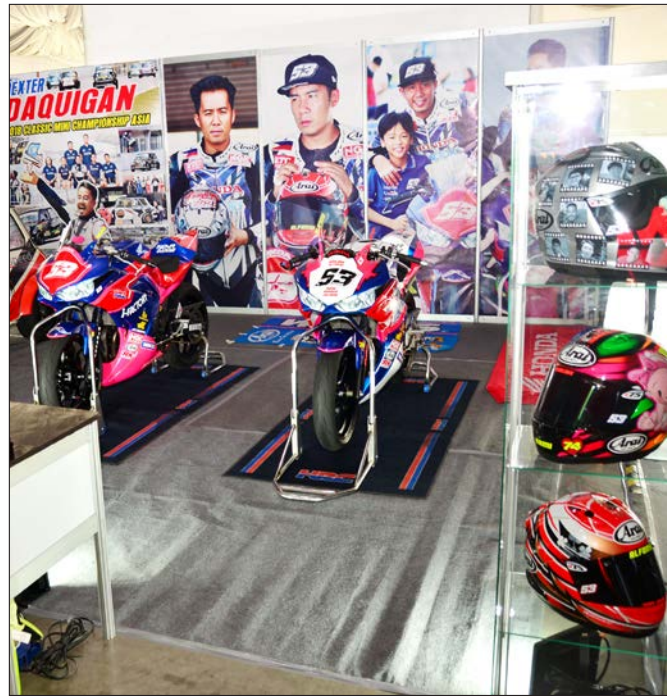
Shield is the first manufacturer of motorcycle helmet in the Philippines with testing facility! Shield specializes in custom design helmet fit for riders, delivery riders and helmet freebies. Shield has BPS Q-1931 license and has passed the ECE Standard for motorcycle helmet. Available at the Thirteenth Annual InsideRACING Bike Festival and Trade Show were various Shield Helmets at discounted prices.



PZ TECH

PZ Tech products are the newest line-up of quality motorcycle accessories. The company is located at #374 3rd. Street, 10th Ave., Calocan City and they once again participated at the Thirteenth IR Bike Fest.

DAQUIGAN



7POWER MOTORS



VISNAJ TRADING



TOPTUL

The Mark of Professional Tools, TOPTUL, manufactures sockets, wrenches, tool trolley, socket set and screwdrivers. TOPTUL is an expert in delivering customer applications. The brand offers a wide product range.



In 2018, VisNaj Trading supported the IR Nationwide Bike Fest events held in Bacolod and Cebu and this 2019, the company travelled to Luzon to participate in the Thirteenth InsideRACING Bike Festival and Trade Show held at the World Trade Center in Pasay, Metro Manila. VisNaj Trading offers motorcycle parts and accessories and other products for riders.





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(As of April 15, 2019)

Highlights:

40riders from Luzon and Mindanao who joined USRA events scored points for the Ranking as of April 15, 2019

John Emerson Inguito leads the **Overall Ranking**

- Highest ranked **Intermediate** rider is **Kerwin Chang**

- Highest ranked **Novice** rider is **Polo Arellano**

- Highest ranked **Beginner** rider is **Dale Malihan**

Rank	Pts.	Name	Class	Region
1	200	John Emerson Inguito	Exp	Luz
2	135	Espiritu, Robert Ryan	EXP	LUZ
3	75	Sobretodo, Eane Jaye	EXP	LUZ
4	50	Chang, Kerwin	INT	LUZ
5	47.5	Arellano, Polo	NOV	MIN
6	45	Nambatac, Nikko	NOV	MIN
7	45	Paredes, Leeandro	NOV	LUZ
8	42.5	Salandanan, Rmand	NOV	LUZ
9	40	Esguerra, Dustin	EXP	LUZ
10	40	Obedencio, Jaypee	EXP	MIN
11	40	Coronel, Kenneth	NOV	LUZ
12	40	Malihan, Dale	BEG	LUZ
13	37.5	Gaddi, Tracy	INT	LUZ
14	30	Farin, Ton	NOV	LUZ
15	30	Mascardo, April King	EXP	MIN
16	30	Toledo, Joseph	NOV	LUZ
17	30	Torres, Amber	INT	LUZ
18	27.5	Adapon, Maiko	NOV	LUZ
19	25	Lemu, Rodel	BEG	LUZ
20	17.5	Baguasan, Jason	NOV	LUZ
21	17.5	Corpuz, Edcel	NOV	LUZ
22	12.5	Ondillo, Mark Djereck	INT	LUZ
23	10	Rubin, Roel	INT	LUZ
24	7.5	Cabaysa, Michael	NOV	LUZ
25	7.5	Santos, Mark	NOV	LUZ
26	7.5	Valdez, Bernard Bobby	BEG	LUZ
27	5	Anderson, Christian	NOV	LUZ



John Emerson Inguito



Dale Malihan



Polo Arellano



Kerwin Chang



Riders will earn points (please see IR website) by racing in any local events in 2018 which will culminate in the annual IRGP. For an event to Qualify: 1. It MUST be a USRA Sanctioned/Observed event. Organizers are responsible for the submission of certified race results to IR office after every event. 2. InsideRACING Magazine must be one of the official Media Partners. Rules for accumulating Points: 1. Only the rider's Best Class Finish will count per day (maximum one to count per event). 2. Scoring will start from Dec. 2017 (Carrera Grande) until the Nov. 25 IRGPXII. December events will count in the 2019 ranking 3. ONE RANKING ONLY FOR ALL RIDERS: (Exp./Int./Nov./Beg). 4. Rider Classification will be based on the 2017 USRA Unified Riders List. 5. Organizers currently not affiliated with the USRA may be included upon application and approval of the USRA.

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